

SRM VALLIAMMAI ENGINEERING COLLEGE

(An Autonomous Institution)

SRM Nagar, Kattankulathur – 603 203

DEPARTMENT OF MANAGEMENT STUDIES

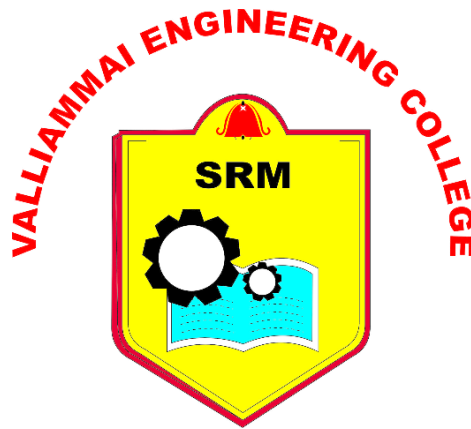
QUESTION BANK

III SEMESTER

1915317– ENTREPRENEURSHIP DEVELOPMENT

Regulation – 2019

Academic Year 2022 - 2023



Prepared by

Mr.SAM PAUL.B– Asst. Professor (O.G)



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UNIT – I -ENTREPRENEURIAL COMPETENCE

SYLLABUS: Entrepreneurship concept – Entrepreneurial Career Dos and Don'ts – Entrepreneurial Personality - Characteristics of Successful, Entrepreneur – Knowledge and Skills of Entrepreneur.

PART- A

S.NO	QUESTIONS	BT LEVEL	COMPETENCE
1	What do you mean by Entrepreneur?	Level 3	Applying
2	Briefly explain the term Intrapreneur.	Level 2	Understanding
3	Identify the differences between Entrepreneur & Entrepreneurship	Level 3	Applying
4	Do you think that Entrepreneurs need to be aware of their self-competency?	Level 3	Applying
5	What conclusions can you draw about the drone Entrepreneur?	Level 3	Applying
6	Give your opinion about Fabian Entrepreneur.	Level 2	Understanding
7	What is Entrepreneurial personality?	Level 1	Remembering
8	Compare the role of the Manager with that of the Entrepreneur.	Level 2	Understanding
9	What are the do's and don'ts of Entrepreneurial Career?	Level 3	Applying
10	Examine the term Competency.	Level 2	Understanding
11	List the characteristics of Entrepreneurial personality.	Level 2	Understanding
12	Briefly explain the term social Entrepreneurship.	Level 3	Applying
13	Recall the functions performed by the Entrepreneur.	Level 1	Remembering
14	What facts show that Entrepreneurs have a role in Economic Development?	Level 2	Understanding
15	Making use of theory, define that leadership quality is required for an Entrepreneur.	Level 3	Applying
16	Examine the skills required for an Entrepreneur.	Level 3	Applying
17	Define Entrepreneurship.	Level 1	Remembering

18	What can you say about idea generation function of the Entrepreneur?	Level 2	Understanding
19	List out the skills required to become an Entrepreneur.	Level 1	Remembering
20	List any four positive aspects of Entrepreneurial career.	Level 1	Remembering
21	Define Small business entrepreneurs.	Level 1	Remembering
22	What do you mean Large company entrepreneurs .	Level 1	Remembering
23	Define Scalable start-up entrepreneurs.	Level 1	Remembering
24	Briefly explain the term International entrepreneurs .	Level 2	Understanding

PART- B

S.NO	QUESTIONS		BT LEVEL	COMPETENCE
1	How would you explain the characteristics of successful entrepreneurs with any two examples from South Indian food industry?		Level 1	Remembering
	What are the various factors favoring entrepreneurship as a career option.		Level 2	Understanding
3	Identify the skills required by the Entrepreneur to run his business successfully.		Level 3	Applying
4	(i) Examine the statement “Certain command of business Knowledge is a must for an Entrepreneur.”	(8)	Level 2	Understanding
	(ii) Discuss about different types of Entrepreneurs.	(5)		
5	Explain how one can make a career by entrepreneurship.		Level 3	Applying
6	An Entrepreneur should be able to perform all that is necessary for establishment and expansion of the enterprise Justify.		Level 1	Remembering
7	(i)What barriers inhibit the growth of Entrepreneurship in a society?	(7)	Level 1	Remembering
	(ii) What are the promotional functions that all entrepreneurs.	(6)		
8	Explain state government policies to promote entrepreneurship.		Level 2	Understanding
9.	(i) Identify the competencies required for Entrepreneurs	(8)	Level 3	Applying
	(ii) Using what you have learned, classify the Entrepreneurs based on technology.	(5)		
10	Analyze the main roles performed by the Entrepreneur.		Level 4	Analysing

11	What are the different stages in the Entrepreneurial process? Explain with the help of a schematic diagram		Level 1	Remembering
12	(i) Explain Schumpeter's theory of innovation.	(7)	Level 2	Understanding
	(ii) Explain how social entrepreneurs benefits society and humanity.	(6)		
13	Discuss the do's and don'ts of Entrepreneurial Career?		Level 2	Understanding
14	How would you compare Entrepreneur, Manager and Intrapreneur?		Level 3	Applying
15	An Entrepreneur performs commercial functions also. Justify.		Level 2	Understanding
16	Briefly explain the personality types of entrepreneur with suitable examples and arguments.		Level 3	Applying

PART - C

S.NO	QUESTIONS		BT LEVEL	COMPETENCE
1	Hall Mark of an Entrepreneurial character is innovation – Discuss.		Level 4	Analysing
2	Explain the factors influencing entrepreneurship and elements of entrepreneurship.		Level 5	Evaluating
3	“MAKE IN INDIA” project to four Prime Ministeris encouraging the entrepreneurs to expand Their businesses, which is reflecting heavily on our GDP”. Comment on the above with suitable examples from Indian Pharmaceutical Industry.		Level 6	Creating
4	Why many women now a days prefer to start their own ventures rather than pursuing traditional career paths?		Level 4	Analysing
5	<p>Sana is the branch manager of ABC Handicrafts Pvt. Ltd. The company's objective is to promote the sales of Indian handloom and handicraft products. It sells fabrics, furnishings, ready-mades and household items are made out of traditional Indian fabrics.</p> <p>Sana decides quantities, variety, colour and texture of all the above items and then allocates resources for their purchase form different suppliers. She appoints a team of designers and crafts people in the company, who developed some prints for bed covers in bright colour on silk. Although the products looked very attractive and impressive, they were relatively expensive on the front of affordability for an average customer. Sana suggested that they should keep the silk bed covers for special festive occasions and offer the cotton bed covers on a regular basis to keep costs under control.</p> <p>In the above case “company's objective is to promote the sales of Indian handloom and handicraft products.” Explain how Sana would promote ABC Handicrafts Pvt Ltd.</p>		Level 5	Evaluating

UNIT – II –ENTREPRENEURIAL ENVIRONMENT**SYLLABUS: Environment - Role of Family and Society – Entrepreneurship Development Training and Other Support Organizational Services - Central and State Government Industrial Policies and Regulations - International Business.****PART- A**

S.NO	QUESTIONS	BT LEVEL	COMPETENCE
1	Define Business Environment.	Level 1	Remembering
2	Briefly Explain how the technological Environment induces entrepreneurship development	Level 2	Understanding
3	State the role of family in entrepreneurial development.	Level 3	Applying
4	List the objectives of Entrepreneurial Training programs	Level 2	Understanding
5	Elaborate on support organization services for Entrepreneurship Development.	Level 3	Applying
6	What is international business?	Level 1	Remembering
7	What kind of promotion activities are provided by organizations that support Entrepreneurship development?	Level 1	Remembering
8	Tax holiday is a benefit given to entrepreneurs – Illustrate.	Level 2	Understanding
9	Identify how Government policy on incentives motivates Entrepreneurs.	Level 3	Applying
10	Examine the subsidies provided by the state government.	Level 2	Understanding
11	What are the forces that prevent the entrepreneur to engage in International business?	Level 3	Applying
12	Discuss the benefits associated with incentives and subsidies.	Level 2	Understanding
13	List out the needs for Entrepreneurship Development Programmes.	Level 1	Remembering
14	Outline the objectives of the Industrial Policy.	Level 2	Understanding
15	What facts show that the 9 th 5 year plan contributed to strengthening the SSIs?	Level 3	Applying
16	Examine how international business supports small entrepreneurs in India.	Level 2	Understanding
17	What is the role played by any 2 organizations which are supporting to entrepreneurial development in India?	Level 1	Remembering
18	What approach the entrepreneur would take when he engages in indirect exporting?	Level 2	Understanding

19	What do you mean by Entrepreneurship Development Training ?	Level 1	Remembering
20	What are the sources for Idea generation?	Level 1	Remembering
21	Mention the Advantages of International business.	Level 1	Remembering
22	Define Environment	Level 1	Remembering
23	What do you mean by SSI?	Level 2	Understanding
24	List the importance of Central and State Government Industrial Policies.	Level 2	Understanding

PART- B

S.NO	QUESTIONS	BT LEVEL	COMPETENCE
1	(i). How does knowledge of the business environment benefit the entrepreneur? (8)	Level 1	Remembering
	(ii). Explain the social and legal environment and their impact on business (5)		
2	Explain the Entrepreneurship Development Programs & its phases with examples.	Level 2	Understanding
3	(i). Identify the need for Entrepreneurship development. (7)	Level 3	Applying
	(ii). Using what you have learnt explain how development in the international environment impact entrepreneurial business. (6)		
4	Discuss Entrepreneurship development training.	Level 1	Remembering
5	Discuss the role of Indian family and society in entrepreneurship development Mention the advantages and disadvantages of family business.	Level 2	Understanding
6	Give your opinion about the various schemes offered by government for promoting Entrepreneurship in India	Level 3	Applying
7	(i). What are incentives provided to entrepreneurial firms by the government? (6)	Level 1	Remembering
	(ii). What are the reasons entrepreneurs engage in International Business? (7)		
8	Identify the institutions that provide financial support to entrepreneurs	Level 3	Applying

9.	Subsidy is given by the Government to an entrepreneur to cover the cost-illustrate		Level 2	Understanding
10	Explain how central government industrial policies and regulations enable entrepreneurship.		Level 3	Applying
11	Spell out the importance of International business to the firm.		Level 1	Remembering
12	Explain any two modes of entry into International business by entrepreneurial firms.		Level 2	Understanding
13	Can you identify the different main functions of Small Industries Development Bank of India (SIDBI)?		Level 3	Applying
14	What are the restraining forces that prevent the Entrepreneur to undertake International Business?		Level 1	Remembering
15	How would you describe the procedural steps in designing an achievement motivation training program with an example.		Level 2	Understanding
16	Summarize the contribution of state financial corporation to the development of Small Scale Enterprises in the country.		Level 2	Understanding

PART - C

S.NO	QUESTIONS		BT LEVEL	COMPETENCE
1	Family-run businesses in India don't have succession plan documents. Analyse		Level 4	Analysing
2	Family owned businesses are the highest creator of wealth in India – Explain		Level 5	Evaluating
3	Examine how government policies and regulations are encouraging the small and medium scale enterprises to develop their businesses.		Level 6	Creating
4	Numerous sources of finance are available for the entrepreneur – Explain		Level 4	Analysing
5	After completing her Bachelors in Fashion Designing from a well-known college in France, Aditi has opened a boutique in a posh market in Kolkata. She has divided the work in smaller units and each employee is well trained to perform his/her task efficiently. The sales persons are allowed to close a deal with a buyer by giving a maximum of 5 percent discount, whereas the decision to give any further discount rests with Aditi as the final authority. In the earlier period of her business venture, employees were asked to put in extra hours of work. In return she had promised to give them a special incentive within a year. Therefore, when the business was doing well, she honour her commitment by giving bonus to her employees. She also instructed her employees that communication from top to bottom should follow the official lines of command. However, she tends to be more		Level 5	Evaluating

<p>biased towards her female employees, when it comes to solve the conflicts among employees.</p> <p>Question: Aditi has divided the work in smaller units and each employee is well trained to perform his/ her task efficiently. The sales persons are allowed to close a deal with a buyer by giving a maximum of 5 percent discount, whereas the decision to give any further discount rests with Aditi as the final authority."Aditi tends to be more biased towards her female employees, when it comes to solve the conflicts among employees.</p>			
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UNIT – III –BUSINESS PLAN PREPARATION

SYLLABUS: Sources of Product for Business - Prefeasibility Study - Criteria for Selection of Product - Ownership - Capital - Budgeting Project Profile Preparation - Matching Entrepreneur with the Project – Fundamentals and components of a good feasibility plan.

PART- A

S.NO	QUESTIONS	BT LEVEL	COMPETENCE
1	List the sources of product for business.	Level 2	Understanding
2	Show how creativity and innovation are related to idea generation.	Level 2	Understanding
3	How would you use brainstorming technique to generate product idea?	Level 3	Applying
4	What do you mean by prefeasibility study?	Level 2	Understanding
5	Briefly discuss the benefits of conducting feasibility study	Level 1	Remembering
6	Explain the precautions to be observed when selecting the product	Level 3	Applying
7	What is the nature of business plan?	Level 1	Remembering
8	How would you summarize Project Appraisal?	Level 1	Remembering
9	What is capital budgeting in project profile preparation?	Level 3	Applying
10	What do you infer by business ownership?	Level 2	Understanding
11	How do you classify the projects?	Level 1	Remembering
12	Briefly explain the purpose of preparing the project profile?	Level 3	Applying
13	What are the contents of project feasibility report?	Level 1	Remembering
14	Explain about project evaluation.	Level 2	Understanding
15	Identify the essence of capital budgeting in preparing project report.	Level 3	Applying

16	List the areas that are covered in the feasibility study.	Level 3	Applying
17	What do you mean by economic viability of the project?	Level 1	Remembering
18	How do you describe product feasibility?	Level 2	Understanding
19	What are the considerations relating to financial feasibility for setting up a small business?	Level 1	Remembering
20	How does government policy influence the product selection?	Level 1	Remembering
21	Define Prefeasibility.	Level 1	Remembering
22	What do you mean by ownership?	Level 2	Understanding
23	Define Capital.	Level 1	Remembering
24	What are the criteria's for selecting a project ?	Level 3	Applying

PART- B

S.NO	QUESTIONS	BT LEVEL	COMPETENCE
1	What are the sources of product ideas for business? Explain.	Level 1	Remembering
2	(i) Explain the different methods of generating product ideas. (8)	Level 2	Understanding
	(ii) Can you explain what is happening in idea Generation process? (5)		
3	Identify the steps involved in prefeasibility study.	Level 3	Applying
4	Discuss about financial feasibility study	Level 2	Understanding
5	Examine the criteria used for selecting the product for business idea.	Level 3	Applying
6	Explain the components of the business plan	Level 2	Understanding
7	What are the fundamentals and components of a good feasibility plan?	Level 1	Remembering
8	Explain different types of ownership of business.	Level 2	Understanding
9	Applying theory, explain the various methods of marketing of products of SSI.	Level 3	Applying
10	Mention the steps involved in the preparation of project feasibility report. Examine the results of Technical feasibility study.	Level 2	Understanding
11	(i) Drive the suitable practices for assessing the budget of any project proposal. (6)	Level 1	Remembering
	(ii) How would you explain the practices with Suitable examples. (7)		

12	Explain what factors you will take into consideration while adjudging the viability of your proposed project.		Level 2	Understanding
13	Discuss feasibility report preparation and evaluation.		Level 3	Applying
14	Why capital budgeting techniques are considered important for Entrepreneurs?		Level 1	Remembering
15	Elaborate on the cooperative organization form of ownership available to the entrepreneur.		Level 3	Applying
16	Discuss the outcome of economic feasibility study.		Level 2	Understanding

PART - C

S.NO	QUESTIONS		BT LEVEL	COMPETENCE
1	Finance Marketing technology and legal framework are important aspects that a project manager must consider to prepare a detailed project report. Explain the project report preparation process assuming that the report is for establishing a domestic Airline company.		Level 3	Applying
2	Discuss the factors considered for acquiring of an established business venture.		Level 2	Understanding
3	If you start a business, which form of ownership would you prefer and why?		Level 1	Remembering
4	How would you educate the entrepreneur to assess the risk and return of his business?		Level 4	Analysing
5	<p>Simplex limited had been taken over by Mudhra Group immediately following India's independence. Since then it enjoys a rich record of industry presence and experience. In 2005, with the aim to accelerate growth the company had gone through several rounds of meetings and discussions before launching ERP system to attract large projects.</p> <p>The management had done effective forecast and critical thinking regarding allocation resources to reduce wastage. For this purpose the company had laid down multiple courses of action to meet the challenge of adverse situations. In 2008, the company suffered loss in many projects due to the great recession despite taking many cost cutting measures. The management had taken utmost care regarding the possible outcome and timely review of the plans to achieve the set target during that hard time. In 2010 the system implemented successfully which subsequently helped the company to execute numerous projects with precision and timeliness.</p> <p>Question :</p> <p>"In 2005, with the aim to accelerate growth the company had gone through several rounds of Meetings and discussions." "In 2008, the company suffered loss in many projects due to the great recession despite taking many cost cutting measures." What is the objective and limitation of the management process of Mudhra Group?</p>		Level 5	Evaluating

UNIT – IV –LAUNCHING OF SMALL BUSINESS**SYLLABUS: Functional areas of business - Finance and Human Resource Mobilization Operations Planning - Market and Channel Selection –Product Launching – Incubation, Venture capital, IT startups. Agripreneurship Development.****PART- A**

S.NO	QUESTIONS	BT LEVEL	COMPETENCE
1	Define resource Mobilization	Level 1	Remembering
2	What do you understand by operations planning?	Level 2	Understanding
3	Making use of theory ,state the levels at which capacity planning is done	Level 3	Applying
4	List the objectives of capacity planning	Level 2	Understanding
5	How would you categorize the inventory of an enterprise?	Level 2	Understanding
6	Evaluate the channel members in the indirect distribution channel	Level 3	Applying
7	List out the various sources of capital for business.	Level 1	Remembering
8	Summarize the multi-channel distribution system	Level 2	Understanding
9	Applying the theory briefly explain about flexible manufacturing system	Level 3	Applying
10	Analyze lease financing method as a medium term source of finance for the entrepreneur	Level 2	Understanding
11	What do you mean by Agripreneurship development?	Level 1	Remembering
12	Briefly explain about bill discounting facility given to the Entrepreneurs	Level 3	Applying
13	What is Venture Capital?	Level 1	Remembering
14	Define working capital Management.	Level 2	Understanding
15	How product launch is organized?	Level 3	Applying
16	Growth is an important phenomenon for every business examine this statement	Level 2	Understanding
17	Define the market penetration strategies followed by the entrepreneur	Level 1	Remembering
18	Write short notes on technology incubation parks in academic set ups.	Level 2	Understanding
19	What is channel of distribution in marketing perspective?	Level 1	Remembering

20	Define Market	Level 1	Remembering
21	List Importance of Venture Capital.	Level 2	Understanding
22	What do you mean by operations planning?	Level 3	Applying
23	Briefly explain the importance of Human Resource in launching a new business.	Level 2	Understanding
24	Define channel selection.	Level 1	Remembering

PART- B

S.NO	QUESTIONS	BT LEVEL	COMPETENCE
1	Explain how to mobilize financial resources for an enterprise.	Level 1	Remembering
2	Explain about any sources of finance available for the entrepreneur.	Level 2	Understanding
3	Explain the commonly used selection procedure in Small Scale Industries.	Level 3	Applying
4	(i) Analyze the operational functions of HRM	(7)	Level 2 Understanding
	(ii) Examine the features of venture capital.	(6)	
5	(i) Explain market & channel selection in relation to a small Business.	(7)	Level 3 Applying
	(ii) Discuss about Incubation.	(6)	
6	Explain the factors that affect the growth of the Entrepreneurial firm.	Level 2	Understanding
7	What are the product & company characteristic features influencing the selection of the distribution channel?	Level 1	Remembering
8	Explain the commonly used selection procedure in small scale industries. Explain the procedure with suitable examples.	Level 2	Understanding
9	Choose examples to explain the international growth strategies that enterprises adopt.	Level 3	Applying
10	What conclusions can you draw about the different types of external growth strategies?	Level 2	Understanding
11	What are the services offered by incubators?	Level 1	Remembering
12	Explain the process of business incubation and incentives given by Government of India for the same and analyze the LLP based models of business incubation.	Level 2	Understanding
13	Examine the importance of venture capital in small business.	Level 2	Understanding

14	Describe growth strategies for small business.		Level 1	Remembering
15	Choose and explain the factors relating to consumers and middle men while selecting the marketing channel.		Level 2	Understanding
16	Explain the factors to be considered in product selection.		Level 1	Remembering
PART - C				
S.NO	QUESTIONS		BT LEVEL	COMPETENCE
1	Venture capital support is an essential pre requisite in an entrepreneurial society		Level 1	Remembering
2	Sub-contracting is a better form of promoting small business – Explain.		Level 2	Understanding
3	Rahul is a small entrepreneur in Sharjah city. He is producing organic oranges in small scale level for domestic market. He branded the product as Oran. He sent samples of products to Dubai through his friend the product was accepted as good in the friends circle. His friend assured good demand for the product at Dubai. Suggest suitable branding and packaging strategy for the Oranges in Dubai Market.		Level 3	Applying
4	Suppose an entrepreneur Manufacturing silk sarees wants to advertise-what promotional tools will you suggest.		Level 4	Analysing
5	<p>Mr. A. Bose is running a successful business. Mr. Bose is the owner of R. K. Cement Ltd. Mr. Bose decided to expand his business by acquiring a Steel Factory. This required an investment of Rs. 60 crores. To seek advice in this matter, he called his financial advisor Mr. T. Ghosh who advised him about the judicious mix of equity (40%) and Debt (60%). Employ more of cheaper debt may enhance the EPS.</p> <p>Mr. Ghosh also suggested him to take loan from a financial institution as the cost of raising funds from financial institutions is low. Though this will increase the financial risk but will also raise the return to equity shareholders. He also apprised him that issue of debt will not dilute the control of equity shareholders. At the same time, the interest on loan is a tax deductible expense for computation of tax liability. After due deliberations with Mr. Ghosh, Mr. Bose decided to raise funds from a subsidizing its effects. Thereby, production turnover was outstanding and outperformed other subsidiaries. Mr. Diali was recognized with Bravery Award from CIL.</p> <p>QUESTIONS</p> <p>Identify the concept of Financial Management as advised by Mr. Ghosh in the above situation.</p>		Level 5	Evaluating

UNIT – V –MANAGEMENT OF SMALL BUSINESS**SYLLABUS: Monitoring and Evaluation of Business - Preventing Sickness and Rehabilitation of Business Units – Success factors for small business.****PART- A**

S.NO	QUESTIONS	BT LEVEL	COMPETENCE
1	Define the term small business.	Level 1	Remembering
2	Briefly explain about cottage industries.	Level 2	Understanding
3	How would you use the logical framework method to monitor and evaluate small business.	Level 3	Applying
4	What inference can you make about technology obsolescence?	Level 2	Understanding
5	Why do you think inadequate access to credit is a major problem facing small business?	Level 3	Applying
6	Many small business have perished because of their inability to sell what they have produced - Explain	Level 2	Understanding
7	Define Sickness with reference to small business.	Level 1	Remembering
8	Briefly summarize the symptoms of industrial sickness.	Level 2	Understanding
9	List the consequence of Industrial Sickness.	Level 3	Applying
10	Poor infrastructure is another major problem faced by small industries – Explain.	Level 2	Understanding
11	Recovery of receivables calls for effective management of small business – Discuss.	Level 3	Applying
12	Proper inventory control is essential for effective management of business- Justify.	Level 2	Understanding
13	How would you show that small business units become sick because of external reasons?	Level 1	Remembering
14	Briefly explain the need for revival of sick business units.	Level 2	Understanding
15	Identify the need for a technical appraisal in a viability Study.	Level 3	Applying
16	Briefly examine the content of commercial appraisal in the viability study for rehabilitation proposal.	Level 2	Understanding
17	Recall the list of warning signals of incipient sickness.	Level 1	Remembering
18	State the two vital measures to prevent sickness in small business.	Level 2	Understanding

19	What are the success factors for small business.	Level 1	Remembering
20	Write a short note on board for industrial & financial reconstruction.	Level 1	Remembering
21	What are the Success factors for small business ?	Level 1	Remembering
22	How do you monitor a business?	Level 2	Understanding
23	List the advantages of cottage industry.	Level 3	Applying
24	Define SBU	Level 1	Remembering

PART- B

S.NO	QUESTIONS	BT LEVEL	COMPETENCE
1	List the different types of small business	Level 1	Remembering
2	Explain in detail the role of small business in economic development.	Level 2	Understanding
3	Identify the tools used in monitoring and evaluation Of small business.	Level 3	Applying
4	Examine the problems faced by small business units.	Level 2	Understanding
5	Elaborate on the ways of effective management of small business.	Level 3	Applying
6	What are the various success factors for small business? Mention the various causes of sickness of small business units.	Level 1	Remembering
7	Define Industrial Sickness. Drive the different Stages industrial sickness with suitable examples.	Level 1	Remembering
8	Describe the criteria for selection of products.	Level 2	Understanding
9	Explain the guidelines of RBI for managing the problems of industrial sickness.	Level 3	Applying
10	Analyze the remedial measures to overcome Industrial sickness.	Level 3	Applying
11	What is financial appraisal? Why it assumes importance in the rehabilitation proposal of sick units.	Level 1	Remembering
12	Explain the viability study for rehabilitation of sick.	Level 2	Understanding

13	Analyze ways of rehabilitation of sick business units.		Level 3	Applying
14	What are the new guidelines given for rehabilitation of sick units?		Level 1	Remembering
15	What kind of relief and concessions relating to cash Issues is given for rehabilitating sick units.		Level 1	Remembering
16	What are the symptoms of sickness of SSIs?		Level 2	Understanding
17	Summarize the external causes of sickness of Small Business units.		Level 3	Applying
18	How entrepreneurs can use the decision of RBI to rehabilitate sick units.		Level 2	Understanding
19	Explain in detail the need for revival of sick business units.		Level 3	Applying
20	What are the advantages and disadvantages of Cottage industry.		Level 2	Understanding

PART - C				
S.NO	QUESTIONS		BT LEVEL	COMPETENCE
1	Discuss the symptom of sickness in small scale industries. Elaborate on the steps to overcome it.		Level 1	Remembering
2	Are the government polices relating to revival of sick units effective?		Level 2	Understanding
3	The problems faced by small scale industries are different – Explain.		Level 3	Applying
4	Briefly explain: i) Signals of Industrial Sickness ii) Causes of Industrial sickness iii) Consequences of Industrial Sickness	(5) (5) (5)	Level 4	Analysing
5	Small Scale Industries occupy inevitable position in the country's economy. It is a major contributor to the economy in terms of employment generation, infrastructure development and productivity. Government of India has taken many steps to promote Small Scale Sector from the second five-year plan (1957-1961) to till now because its plays vital role in regional economic balance. It contributes 8% of the manufacturing GDP and 31% of the GDP from the service sector. It is a boon to the economic development of the country because it creates many investments as well as employment opportunities to the people. SSIs (Small Scale Industries) provide employment to nearly 120 million people and also contribute around 40% of the exports from India. SSIs are affected by industrial sickness problem. It creates hurdle to growth levels of the economy. QUESTIONS: Suggest appropriate measures for the organization to identify the reasons and give preventive measures.		Level 5	Evaluating

