

SRM VALLIAMMAI ENGINEERING COLLEGE

(An Autonomous Institution)

SRM Nagar, Kattankulathur – 603 203

DEPARTMENT OF MANAGEMENT STUDIES

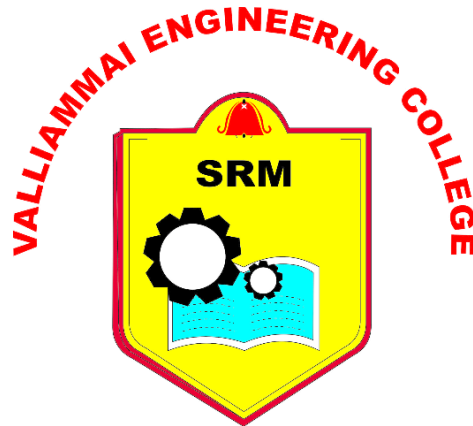
QUESTION BANK

III SEMESTER

1915328 – LOGISTICS MANAGEMENT

Regulation – 2019

Academic Year 2022 - 2023



Prepared by

Dr. M.Ganesan @ Kanagaraj – Asst. Professor (OG)

Course Co-ordinator: Dr.M.Ganesan @ Kanagaraj – Asst. Professor (OG)



SRM VALLIAMMAI ENGINEERING COLLEGE

(An Autonomous Institution)



DEPARTMENT OF MANAGEMENT STUDIES

QUESTION BANK

SUBJECT : 1915328 – LOGISTICS MANAGEMENT

SEM / YEAR : III Semester / II Year

UNIT – I –INTRODUCTION

SYLLABUS: Logistics Management: Concepts – Importance – Customer Value Chain – Service Phases and attributes – Value added logistics services – Role of logistics in Competitive strategy – Customer Delight through logistics management.

PART- A

| S.NO | QUESTIONS | BT LEVEL | COMPETENCE |
|------|---|----------|---------------|
| 1 | Define Logistics. | Level 1 | Remembering |
| 2 | Compare Logistics and Supply chain Management. | Level 2 | Understanding |
| 3 | Identify the Objectives of Logistics | Level 3 | Applying |
| 4 | Can you list any two issues in Logistics Management? | Level 1 | Remembering |
| 5 | What are the Similarities of Logistics Management of a Manufacturing Activity Firm? | Level 2 | Understanding |
| 6 | Interpret three importance of Logistics Management | Level 3 | Applying |
| 7 | What is the scope of Logistics? | Level 1 | Remembering |
| 8 | Compare the Effectiveness of Service phase and attribution? | Level 2 | Understanding |
| 9 | How would you show your understanding the Value added Logistics service? | Level 3 | Applying |
| 10 | List the three measures of logistical service and the importance of each. | Level 1 | Remembering |
| 11 | What conclusion can you draw the objectives of Logistics Management? | Level 2 | Understanding |
| 12 | How is Logistics Management Strategy used? | Level 3 | Applying |
| 13 | Interpret the barriers of customer service in Logistics | Level 1 | Remembering |

| | | | |
|----|---|---------|---------------|
| | Management | | |
| 14 | Distinguish between Logistics in Supply chain Non-Manufacturing areas? | Level 2 | Understanding |
| 15 | How would you show your understanding of the business activities in a logistics firms? | Level 3 | Applying |
| 16 | How would you summarize functional integration can benefit logistics and the firm as whole? | Level 1 | Remembering |
| 17 | Define Market characteristics of Business Logistics. | Level 2 | Understanding |
| 18 | Classify any two applications of Business Logistics. | Level 3 | Applying |
| 19 | Define Competitive Strategy. | Level 1 | Remembering |
| 20 | What are the functions of customer value chain? | Level 2 | Understanding |
| 21 | Can you list four strategy followed in Logistics? | Level 3 | Applying |
| 22 | What is the origin of Logistics Management? | Level 1 | Remembering |
| 23 | Which statements support 'Physical Distribution'? | Level 2 | Understanding |
| 24 | What are the types of Logistics Management? | Level 3 | Applying |

| PART- B | | | |
|----------------|---|-----------------|-------------------|
| S.NO | QUESTIONS | BT LEVEL | COMPETENCE |
| 1 | How do you think international Logistics differ from Logistics for a firm with global operations? | Level 1 | Remembering |
| 2 | How would you summaries the factors and forces that give Logistics importance among other functional areas of the firm? | Level 2 | Understanding |
| 3 | Classify the steps involved in strategy planning in Logistics Management in detail | Level 3 | Applying |
| 4 | How would you show your understanding on the importance and objectives of Logistics Management? | Level 1 | Remembering |
| 5 | Discuss the role of Logistics in enabling the manufacturing industries to improve their competitive advantages. | Level 2 | Understanding |
| 6. | Explain briefly the various elements of logistics management. | Level 3 | Applying |
| 7 | Define value added Logistics service? Explain the concept in detail with suitable example | Level 1 | Remembering |

| | | | | |
|----|---|-----|---------|---------------|
| 8 | Compare the Logistics and supply chain? | | Level 2 | Understanding |
| 9 | (i) Construct the application of the Business Logistics Function? | (7) | Level 3 | Applying |
| | (ii) Analyze the reason's process Business Logistics in Detail. | (6) | | |
| 10 | List the main characteristics and business for sourcing strategy. | | Level 2 | Understanding |
| 11 | How do you explain customer service relationship results from managing all activities in the Logistics? | | Level 1 | Remembering |
| 12 | Summarize the information such as an order tracking systems be a substitute for customer delight(services) performance? | | Level 2 | Understanding |
| 13 | Demonstrate the obstacles to achieving some products that benefit significantly from increased time and place value chain? | | Level 4 | Analysing |
| 14 | Describe the role of logistics in competitive strategy in detail. | | Level 1 | Remembering |
| 15 | Describe the concept of value-added inventory flow. How are the costs of logistics related to the value-added flow? | | Level 1 | Remembering |
| 16 | What are the important logistical concerns during the introduction stage of a product life cycle? During growth, Saturation and Maturity stage? | | Level 2 | Understanding |
| 17 | How is logistics used for gaining a competitive advantage to deliver a superior customer service? | | Level 3 | Applying |

PART - C

| S.NO | QUESTIONS | BT LEVEL | COMPE TENCE |
|-------------|--|-----------------|--------------------|
| 1 | Explain logistics structure required for manufacturing industries in detail? | Level 4 | Analysing |
| 2 | Critically review the current trends in retail logistics with live industry example from Indian companies. | Level 5 | Evaluating |

| | | | |
|---|--|---------|------------|
| 3 | Choose a successful Indian company of your choice which has got a phenomenal reach in rural markets and explain its supply chain management and outbound logistics operation in a detailed manner. | Level 6 | Creating |
| 4 | Elucidate the Recent trends in logistics network with suitable examples. | Level 4 | Analysing |
| 5 | “Value added service is an Innovative Approach adopted for gaining a competitive edge”. Cite a few examples to support this statement. | Level 5 | Evaluating |

UNIT – II – DISTRIBUTION CHANNELS AND OUTSOURCING LOGISTICS

SYLLABUS: Distribution channel structure – channel members, channel strategy, role of logistics and support in distribution channels – Logistics requirements of channel members – Logistics outsourcing – catalysts, benefits, value proposition – Third- and fourth-party logistics – Vendor Selection – Logistics Service contract.

PART- A

| S.NO | QUESTIONS | BT LEVEL | COMPETENCE |
|------|--|----------|---------------|
| 1 | What is meant by Distribution Channel? | Level 1 | Remembering |
| 2 | Summarize the Value Proposition. | Level 2 | Understanding |
| 3 | Write the features of Channel Structure. | Level 3 | Applying |
| 4 | List any benefits of using channel members. | Level 1 | Remembering |
| 5 | Can you assess the value or importance of identifying logistics problem? | Level 2 | Understanding |
| 6 | Write short note on outsourcing. | Level 3 | Applying |
| 7 | What is meant by Channel Strategy? | Level 1 | Remembering |
| 8 | How would you compare between a Retailer and a Wholesaler? | Level 2 | Understanding |
| 9 | State the meaning of 3PLs and 4PLs. | Level 3 | Applying |
| 10 | What are the factors that used in presale & post sale? | Level 1 | Remembering |
| 11 | Outline the features of selection of service provider. | Level 2 | Understanding |
| 12 | What is your opinion of JIT? | Level 3 | Applying |
| 13 | What are the factors influencing logistics outsourcing? | Level 1 | Remembering |
| 14 | Outline the scope of catalysts for outsourcing trends. | Level 2 | Understanding |

| | | | |
|----|--|---------|---------------|
| 15 | How would you show your understanding of Third party logistics? | Level 3 | Applying |
| 16 | Can you list the 4PL major sub system? | Level 1 | Remembering |
| 17 | What are the benefits of logistics outsourcing? | Level 2 | Understanding |
| 18 | Compare between the Third party and fourth party logistics. | Level 3 | Applying |
| 19 | Write the role of logistics in distribution channels. | Level 1 | Remembering |
| 20 | Can you list the three benefits of Logistics service contract? | Level 2 | Understanding |
| 21 | Give the meaning of Intermediaries. | Level 3 | Applying |
| 22 | What are the criteria for selecting a vendor? | Level 1 | Remembering |
| 23 | What is the purpose of channel strategy? | Level 2 | Understanding |
| 24 | What are the activities performed at operational level in logistics? | Level 3 | Applying |

| PART- B | | | |
|----------------|--|-----------------|-------------------|
| S.NO | QUESTIONS | BT LEVEL | COMPETENCE |
| 1 | How are logistics useful to distribution channels? Give examples. | Level 1 | Remembering |
| 2 | Will you explain logistical program variants for different channel partners? | Level 2 | Understanding |
| 3 | Explain the procedure for structure of the distribution channel. | Level 3 | Applying |
| 4 | Explain and elaborate on the following statement: "The selection of a superior location network can create substantial competitive advantage". | Level 1 | Remembering |
| 5 | Discuss and Evaluate the logical requirements of the distribution channel. | Level 2 | Understanding |
| 6. | Enumerate the various role of logistics in the distribution channel and its advantages. | Level 3 | Applying |

| | | | | |
|----|---|-----|---------|---------------|
| 7 | (i) How would you explain benefits of logistical outsourcing in detail? | (7) | Level 1 | Remembering |
| | (ii) List the importance of network design decisions using decision trees in detail? | (6) | | |
| 8 | (i) Interpret the objectives & process of logistics outsourcing models. | (7) | Level 2 | Understanding |
| | (ii) Describe the outcome and benefits of outsourcing contract terms and conditions. | (6) | | |
| 9 | (i) Plan the 3PL service provider for online furniture marketing. | (7) | Level 3 | Applying |
| | (ii) Discover the prominent Indian 3PL service providers. | (6) | | |
| 10 | How do you describe the framework for customer preferring in sourcing in detail? | | Level 3 | Applying |
| 11 | How do you explain the turning logistic services to the needs to channel partners in detail? | (7) | Level 1 | Remembering |
| | List the advantages of using logistics network model. | (6) | | |
| 12 | Demonstrate and explain the value addition and types with suitable example. | | Level 2 | Understanding |
| 13 | Describe the fundamental similarities and differences between procurement, manufacturing support, and physical distribution performances cycles as they relate to logistical control. | | Level 4 | Analysing |
| 14 | What are third and fourth party logistics? Explain briefly. | | Level 1 | Remembering |
| 15 | Discuss the role of IT in logistics and Channel Management. | | Level 1 | Remembering |
| 16 | Does the just-in-time inventory system have any effect on the firm's logistics and channel management? | | Level 2 | Understanding |
| 17 | Why can channel structure differ between segments even though the products are the same? | | Level 3 | Applying |

PART - C

| S.NO | QUESTIONS | | |
|-------------|---|---------|------------|
| 1 | “The efficiency and effectiveness of the distribution channel is the function of a proper logistics program”.- Explain | Level 4 | Analysing |
| 2 | As a logistics manager of the firm, how will you design a logistics network to suit the channel members? | Level 5 | Evaluating |
| 3 | “Fourth Party logistics is an extension of third-party logistics with value addition.”- Comment. | Level 4 | Analysing |
| 4 | “Logistics outsourcing will considerably enhance the competitiveness of the organization”-Discuss. | Level 5 | Evaluating |
| 5 | Explain with examples the ways of improving the operational efficiency of SCM with special reference to out bound logistics in the International trade perspective. | Level 4 | Analysing |

UNIT – III – TRANSPORTATION AND PACKAGING

SYLLABUS: Transportation System – Evolution, Infrastructure and Networks – Freight Management – Vehicle Routing – Containerization – Modal Characteristics, Inter-modal Operators and Transport Economies – Packaging Design considerations, Material and Cost – Packaging as Unitisation. Consumer and Industrial Packaging – Types of Packaging material

PART- A

| S.NO | QUESTIONS | BT LEVEL | COMPETENCE |
|------|---|----------|---------------|
| 1 | Define transportation. | Level 1 | Remembering |
| 2 | What is meant by Freight Management? | Level 2 | Understanding |
| 3 | Give some usage of multiple origin derivation points? | Level 3 | Applying |
| 4 | What inference can you make for containerization? | Level 1 | Remembering |
| 5 | Can you list the various category of transport cost | Level 2 | Understanding |
| 6 | List the challenges related to vehicle routing. | Level 3 | Applying |
| 7 | What are the similarities and difference between routing school buses and routing federal express local pickup delivery trucks? | Level 1 | Remembering |
| 8 | Can you explain the various modes of transportation used in Logistics Management? | Level 2 | Understanding |
| 9 | Identify the Industrial packaging and discuss about its significance. | Level 3 | Applying |
| 10 | List any two problems in Transportation. | Level 1 | Remembering |
| 11 | List the types of packaging? | Level 2 | Understanding |
| 12 | Give the concept of Vehicle routing? | Level 3 | Applying |
| 13 | What is a warehouse? | Level 1 | Remembering |
| 14 | Identify the factors which influence the design of packaging. | Level 2 | Understanding |
| 15 | Give the risk involved while going for industrial packing system. | Level 3 | Applying |
| 16 | List down the difference in consumer and Industrial Packaging? | Level 1 | Remembering |
| 17 | Specify the objectives of cost associated with packaging? | Level 2 | Understanding |
| 18 | Compare Transport economics and material cost? | Level 3 | Applying |
| 19 | Who are inter-modal operators? | Level 1 | Remembering |
| 20 | Write about the design consideration for containerization. | Level 2 | Understanding |
| 21 | What is Piggyback? | Level 3 | Applying |
| 22 | How does the transportation function add utility to products? | Level 1 | Remembering |

| | | | |
|----|--|---------|---------------|
| 23 | What can you say about role and functions of brokers in the transportation system. | Level 2 | Understanding |
| 24 | What is the difference between cost-of-service and value of service pricing in transportation? | Level 3 | Applying |

PART- B

| S.NO | QUESTIONS | BT LEVEL | COMPETENCE |
|-------------|--|-----------------|-------------------|
| 1 | What is Transportation system? Discuss its functions in Logistics Management in Detail | Level 1 | Remembering |
| 2 | Explain Transportation distribution channel structure in detail give suitable example? | Level 2 | Understanding |
| 3 | Define transportation and its explain modes in detail | Level 3 | Applying |
| 4 | Bring out the factors affecting transportation decisions in details | Level 1 | Remembering |
| 5 | Formulate the role and measure followed in transportation logistics in detail | Level 2 | Understanding |
| 6. | Discuss the various elements for strategies for transportation | (7) Level 1 | Remembering |
| | Discuss how transportation done for inflammable products in detail. | (6) | |
| 7 | Explain the concept of Intermodal operators in detail | Level 1 | Remembering |
| 8 | Explain how vehicle routing and scheduling done in all modes of transportation | Level 2 | Understanding |
| 9 | Discuss about the important packaging and design consideration and material cost of it. | Level 3 | Applying |
| 10 | (i) Define consumer and industrial packaging and explain its features in food product? | (7) Level 3 | Applying |
| | (ii) Point out the benefits of consumer and Industrial packaging it. And discuss the significance in Logistics Management in detail. | (6) | |
| 11 | How would you explain briefly the probabilistic inventory models? | Level 1 | Remembering |
| 12 | How would you summaries packaging play an important role in retail Logistics and explain its scope and opportunities with examples | Level 2 | Understanding |

| | | | |
|----|---|---------|---------------|
| 13 | Categories the functions of packaging in details. How would you categories the scope in Logistics | Level 3 | Applying |
| 14 | How will you use optimization techniques in Transportation? Illustrate with an example. | Level 1 | Remembering |
| 15 | What is the concept of 'one-stop' transportation buying? What factors support the logic of integrated transportation services? | Level 1 | Remembering |
| 16 | Why is motor carrier freight transportation the most preferred method of product shipment? | Level 2 | Understanding |
| 17 | What is the primary purpose of bar coding in packaging? Is the role of bar coding different in material handling? | Level 3 | Applying |

PART - C

| S.NO | QUESTIONS | BT LEVEL | COMPETENCE |
|-------------|---|-----------------|-------------------|
| 1 | In the 21 st century firms are focusing upon the logistics pipeline to meet their customer need for shorter lead times or response times. How can warehousing help firms to achieve quicker response time? | Level 4 | Analysing |
| 2 | Take your own industrial and consumer product, explain its design consideration, material and cost in detail. | Level 5 | Evaluating |
| 3 | Logistics is the key to the success of supply chain of a retail organization - Explain | Level 4 | Analysing |
| 4 | Movement and storage are the two basic functions of warehousing. Discuss with examples the emphasis placed on these two basic functions in logistics. | Level 5 | Evaluating |
| 5 | How modular packaging system enhances overall efficiency of logistical system and also ensures cost and space economics? | Level 4 | Analysing |

UNIT – IV – PERFORMANCE MEASUREMENT AND COSTS

SYLLABUS: Performance Measurement and Cost – Need, System, Levels and Dimensions – Internal and External Performance Measurement – Logistics Audit. Total Logistics Cost – Inventory Cost – Warehousing cost – Packaging cost – Freight cost – Concept, Accounting Methods – Cost Identification, Time Frame and Formatting.

PART- A

| S.NO | QUESTIONS | BT LEVEL | COMPETENCE |
|------|--|-------------|---------------|
| 1 | Define Performance Measurement. | Level 1 | Remembering |
| 2 | What is Asset Management? | Level 2 | Understanding |
| 3 | Give some usage of Innovations? | Level 3 | Applying |
| 4 | List the challenges related to logistics performance Level. | Level 1 | Remembering |
| 5 | Can you list the various category of performance measurement? | Level 2 | Understanding |
| 6 | State the meaning of Logistics performance control. | Level 3 | Applying |
| 7 | How do you relate metrics to logistics management? | Level 1 | Remembering |
| 8 | Can you explain the various modes of Implementation of ABC? | Level 2 | Understanding |
| 9 | Identify the Conventional Costing and discuss about its significance? | Level 3 | Applying |
| 10 | List the advantages of ABC to Logistics. | Level 1 | Remembering |
| 11 | Name the types of Operating Cost. | Level 2 | Understanding |
| 12 | Write the meaning of Inventory Cost. | Level 3 | Applying |
| 13 | What are the different drivers of traditional costing method? | Level 1 | Remembering |
| 14 | List the factors influencing the External measures. | Level 2 | Understanding |
| 15 | Give the risks involved while going for Traditional Costing. | Level 3 | Applying |
| 16 | List down the difference of inbound and outbound logistics. | Level 1 | Remembering |
| 17 | Specify the objectives of logistics audit. | Level 2 | Understanding |
| 18 | Outline the meaning of Packaging Cost. | Level 3 | Applying |
| 19 | Define Logistics Audit. | Level 1 | Remembering |
| 20 | What is external logistics performance? | Level 2 | Understanding |
| 21 | Why is it important to have accurate cost data for management of the logistics function? | Level 3 | Applying |
| 22 | What problems are associated with the use of average cost data for decision making? | Level 1 | Remembering |

| | | | |
|----|--|---------|---------------|
| 23 | What problems are associated with the arbitrary allocation of logistics costs? | Level 2 | Understanding |
| 24 | Why is it difficult to obtain logistics cost data in many firms? | Level 3 | Applying |

| PART- B | | | |
|----------------|--|-----------------|-------------------|
| S.NO | QUESTIONS | BT LEVEL | COMPETENCE |
| 1 | What is Performance Measurement? Discuss its functions in logistics management in detail. | Level 1 | Remembering |
| 2 | Explains Logistics Audit? Discuss them briefly. | Level 2 | Understanding |
| 3 | Define LPC (Logistics Performance Control) and explain its modes in detail. | Level 3 | Applying |
| 4 | Bring out the factors affecting Logistical performance measurement system in a courier company. | Level 1 | Remembering |
| 5 | Formulate the role and measures followed in Performance measurement perspectives. | Level 2 | Understanding |
| 6. | How would you evaluate Internal and External Performance Measurement? Give with an example. | Level 3 | Applying |
| 7. | Explain the steps in building activity based costing model. (7) | Level 1 | Remembering |
| | Elucidate the major steps in ABC system implementation in detail. (6) | | |
| 8 | What is the purpose of activity based costing. (7) | Level 2 | Understanding |
| | What is meant by structuring budgets on a “line item basis”? How does this approach affect the budget process? (6) | | |
| 9 | How will you estimate total logistics costs? Illustrate with an example. | Level 3 | Applying |
| 10 | Explain the three objectives for developing and implementing performance measurement system. | Level 3 | Applying |
| 11 | Why is it critical that logistics reporting systems reflect dynamic rather than static performance? | Level 1 | Remembering |
| 12 | How does benchmarking related to performance measurement differ to logistical reengineering? (7) | Level 2 | Understanding |
| | Explain its scope and opportunities with examples. (6) | | |
| 13 | Describe and illustrate dynamic knowledge based reporting. | Level 3 | Applying |

| | | | |
|----|---|---------|---------------|
| 14 | What is the purpose of trend report? How does it utilize status report information? | Level 1 | Remembering |
| 15 | Discuss the various approaches to control inventory investment. | Level 1 | Remembering |
| 16 | What are the various factors that determine the cost of packaging? | Level 2 | Understanding |
| 17 | Explain in detail different strategies to reduce freight cost. | Level 3 | Applying |

PART – C

| S.NO | QUESTIONS | BT LEVEL | COMPETENCE |
|-------------|---|-----------------|-------------------|
| 1 | “Performance Measurement system tracks the health of the logistics process”. Explain. | Level 4 | Analysing |
| 2 | For a Performance measurement and control system to keep track of supply chain health on a real time basis, it should be backed by a well designed logistics information system. Discuss. | Level 5 | Evaluating |
| 3 | Differentiate between the effectiveness of traditional costing and activity based costing methods in the context of logistics costing. | Level 4 | Analysing |
| 4 | Explain how costing methods can help managers to manage and control logistics cost. | Level 5 | Evaluating |
| 5 | Draw the overview of International Logistics flow of Cargo from exporter premises to importer premises and briefly explain those phases. | Level 4 | Analysing |

UNIT – V – CURRENT TRENDS

SYLLABUS: Logistics Information Systems – Need, Characteristics and Design – E-Logistics – Structure and Operation – Logistics Resource Management eLRM – Requirement of Logistics in E-Commerce – Automatic Identification Technologies – App based Tracking Systems – Reverse Logistics – Scope, design and as a competitive tool – Global Logistics – Operational and Strategic Issues, ocean and air transportation – Strategic logistics planning – Green Logistics.

PART- A

| S.NO | QUESTIONS | BT LEVEL | COMPETENCE |
|-------------|---|-----------------|-------------------|
| 1 | Define Logistics Information Systems. | Level 1 | Remembering |
| 2 | List the objectives of Designing LIS. | Level 2 | Understanding |
| 3 | How would you show your understanding of Information Collection System? | Level 3 | Applying |
| 4 | List the importance of Order Processing. | Level 1 | Remembering |
| 5 | Can you assess the need of E-Logistics? | Level 2 | Understanding |
| 6 | Differentiate between Domestic and Global Logistics. | Level 3 | Applying |
| 7 | What are the purposes of Insurance? | Level 1 | Remembering |
| 8 | How would you explain the App based tracking systems? | Level 2 | Understanding |
| 9 | How would you apply the stages in LRM? | Level 3 | Applying |
| 10 | Define the term Reverse Logistics. | Level 1 | Remembering |
| 11 | Can you identify the different objectives of Reverse Logistics? | Level 2 | Understanding |
| 12 | What is your opinion on E-Commerce Requirements on Logistics? | Level 3 | Applying |
| 13 | Can you recall the Strategic Issues? | Level 1 | Remembering |
| 14 | Outline the different responsiveness to green strategy. | Level 2 | Understanding |
| 15 | How would you show your understanding of Green Logistics? | Level 3 | Applying |
| 16 | Distinguish between inter functional and inter organizational management in logistics Management? | Level 3 | Applying |
| 17 | Define Global Logistics. | Level 1 | Remembering |
| 18 | Write some of the current technologies used in automatic identification. | Level 2 | Understanding |
| 19 | What are the benefits of Global Logistics? | Level 1 | Remembering |

| | | | |
|----|--|---------|---------------|
| 20 | Define Green Logistics. | Level 1 | Remembering |
| 21 | Can you list advanced technology used in logistics? | Level 1 | Remembering |
| 22 | Why do we need e-logistics and Technology Management? | Level 2 | Understanding |
| 23 | What are the major characteristics of e-commerce in logistic services? | Level 3 | Applying |
| 24 | Are e-logistics and e-commerce the same thing? | Level 1 | Remembering |

PART- B

| S.NO | QUESTIONS | BT LEVEL | COMPETENCE |
|-------------|---|-----------------|-------------------|
| 1 | Elucidate the need and development of logistics information system in detail. | Level 1 | Remembering |
| 2 | Explain Logistics Resource Management? Explain them briefly. | Level 2 | Understanding |
| 3 | Define LIS and Design and Explain in detail. | Level 1 | Remembering |
| 4 | (i) Bring out the levels of Logistics Information systems in detail. (7) | Level 1 | Remembering |
| | (ii) Elucidate desired characteristics of Logistics Information System? (6) | | |
| 5 | (i) Can you elaborate E-Commerce Transactions? (7) | Level 2 | Understanding |
| | (ii) Discuss in detail about factors affecting online commercial transactions. (6) | | |
| 6. | Discuss the various E-Commerce logistics solutions. | Level 3 | Applying |
| 7 | (i) Explain the role of intermediaries in global logistics. (7) | Level 1 | Remembering |
| | (ii) How “free trade zones” and “trading blocks” influence global logistics. (6) | | |
| 8 | Discuss the Inventory: “Make to order or Make to stocks”. (7) | Level 2 | Understanding |
| | Distinguish between Inter functional and inter-Organizational management logistics management. (6) | | |
| 9 | Discuss about E-Commerce logistics software applications in details. | Level 3 | Applying |
| 10 | What are the operational and strategic issues in Ocean and Air transportation? Give examples. | Level 3 | Applying |
| 11 | How would strategic marketing planning apply to green logistics initiatives? | Level 1 | Remembering |

| | | | | |
|----|--|-----|---------|---------------|
| 12 | What dimensions of an internal and external environment might be affected by green supply chain initiatives? | | Level 2 | Understanding |
| 13 | (i) Develop Shipper's guide to green logistics Describe in detail? | (7) | Level 1 | Remembering |
| | (ii) Plan control and compliances in detail. | (6) | Level 1 | Remembering |
| 14 | Explain the z-logistics in terms of structure and operation. | | Level 1 | Remembering |
| 15 | How does a national perspective of Global logistics restrict logistical policy and decision making? | | Level 1 | Remembering |
| 16 | Explain why a facility network structure requires greater flexibility for global operations compared to domestic operations. | | Level 2 | Understanding |
| 17 | Compare and contrast the primary focus of the different levels of LIS functionality. | | Level 3 | Applying |

| PART - C | | | |
|-----------------|---|-----------------|-------------------|
| S.NO | QUESTIONS | BT LEVEL | COMPETENCE |
| 1 | Efficiency and Effectiveness of the logistic system depends on the information requirements at the operational and tactical levels respectively. Explain. | Level 4 | Analysing |
| 2 | "Containerization has eliminated many barriers in cross-border movement of goods".- Explain. | Level 5 | Evaluating |
| 3 | Explain how "Green Logistics" strategies can be tuned to a product life cycle approach adopted by companies. | Level 4 | Analysing |
| 4 | Elucidate the Recent trends in logistics control with suitable examples. | Level 5 | Evaluating |
| 5 | Discuss the key inter-related activities of Logistics Management cycle. | Level 4 | Analysing |