

## Registration Fee

Industrial Delegates	:Rs.900/-
Research Scholars/Faculty's	:Rs.700/-
Students	:Rs.300/-

This includes Registration Kit, Lunch, Tea/Cookies, abstract book in Soft Copy & Participation Certificate.

## Call for Abstracts

Abstracts are invited for oral/ poster presentations. One page abstract should be submitted as Word file (A4 size: Times New Roman 12 Point, Single Line Space; and Title 14 Point followed by authors name, affiliation and Email address) in the name of authername.doc, Email to [bodhi.g2023@gmail.com](mailto:bodhi.g2023@gmail.com) on or before **5<sup>th</sup> June 2023**.

All the accepted abstracts will be published as proceedings of the Conference, BODHI-G2023 in the form of book with **ISBN Number**.

Quality papers(Less than 10% Plagiarism) will also be published in Peer-Reviewed Journals with **ISSN Number**.

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## Last date for Registration

On or before **10<sup>th</sup> June 2023**



International Conference  
on

# Business Opportunities of Digital Horizon in Global Economy (BODHI – G2023)

15<sup>th</sup> June 2023



Organized by

The Department of Management  
Studies

**SRM Valliammai Engineering College**  
(An Autonomous Institution)

Approved by AICTE, Accredited by NBA, 'A' Grade Accreditation by  
NAAC, Affiliated to Anna University, ISO 9001: 2015 Certified

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In Association with



## About the Institution

SRM Valliammai Engineering College (An Autonomous Institution) was founded on 9<sup>th</sup> September, 1999 by Dr.T.R.Paarivendar a well-known educationalist, in the name of his mother Tmt.R.Valliammai to impart world class education in engineering and technology particularly to develop useful manpower with entrepreneurship qualities for industry. It is a self-financed institution run by Valliammai Society and helmed by Dr. Ravi Pachamoothoo, Chairman-SRM Group.

This institution offers engineering UG degree courses in Electronics & Communication Engineering, Electrical & Electronics Engineering, Information Technology, Computer Science Engineering, Electronics & Instrumentation Engineering, Mechanical Engineering and Civil Engineering, PG degree courses in Communication Systems, Computer Science & Engineering, Control & Instrumentation Engineering, Power System Engineering, Structural Engineering, Industry Safety Engineering (ISE), Management Studies (MBA).

It is approved by the AICTE, accredited by the NBA, 'A' Grade Accreditation by NAAC and affiliated to the Anna University. The institute is spread over the wide area with modern laboratories and infrastructure with well-qualified staff members. It is an ISO 9001:2015 certified institute.

## About the Department

Department of Management Studies was established in the year 2005 and is equipped with the latest facilities and state of the art infrastructure and sophisticated instruments. The total faculty strength of the department is Eleven, out of whom eight are doctorates and the remaining pursuing Ph.D.

The Faculty Members have publications in National and International journals of rich impact factor and presented papers in the National & International Conferences. The Department is having Incubation centre approved by MHRD. The Expertise of Faculty members includes Human Resource Management, Finance, Operations Research, Operations and Marketing.

## Objectives of the Conference

The objective of this conference is to bridge the researchers from the academia and the industry under one roof to interact, exchange ideas and share the knowledge about the recent advancements in Management Stream. BODHI-G2023 will provide an attractive platform for the researcher to present their results.

## Who Shall Attend?

The conference is aimed at Research Scholars, Faculty members and students from B-Schools and engineering colleges and from the Industrial areas.

## Area of Focus (but not limited)

- Business Administration
- Business Fluctuations
- Business Intelligence
- Business Leadership
- Big Data Analytics
- Digital India
- Digital Information Systems
- Dollarization \$ Vs Rupeeization ₹
- Privatization
- E-Business
- E-Commerce & E-Governance
- E-Commerce Services and Infrastructure
- Entrepreneurship
- Financial Models
- Smart Logistics

and any other Management areas in recent developments.



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## International Conference on Business Opportunities of Digital Horizon in Global Economy (BODHI – G2023)

15<sup>th</sup> June 2023

REGISTRATION LINK

<https://bit.ly/bodhi2023srmvec>



Important Dates

Last Date of Abstract Submission : 05.06.2023

Abstract Acceptance Notification : 07.06.2023

Last Date for Author Registration : 10.06.2023

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