

SRM VALLIAMMAI ENGINEERING COLLEGE

(An Autonomous Institution)
SRM Nagar, Kattankulathur – 603 203

DEPARTMENT OF ELECTRONICS AND INSTRUMENTATION ENGINEERING

QUESTION BANK



VI SEMESTER

1904606– INTELLECTUAL PROPERTY RIGHTS

Regulation – 2019

Academic Year 2024 – 25 (EVEN SEMESTER)

Prepared by

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Department of Electronics and Instrumentation Engineering



SUBJECT: 1904606– INTELLECTUAL PROPERTY RIGHTS

SEM / YEAR: VI / III

UNIT I - INTRODUCTION

SYLLABUS

Introduction to IPRs, Basic concepts and need for Intellectual Property - Patents, Copy rights, Geographical Indications, IPR in India and Abroad – Genesis and Development – the way from WTO to WIPO –TRIPS, Nature of Intellectual Property, Industrial Property, technological Research, Inventions and Innovations – Important examples of IPR.

PART –A

Q.No.	Questions	CO	BT Level	Competence
1.	What is meant by Intellectual Property?	CO1	Level 1	Remembering
2.	List the uses of IPR.	CO1	Level 1	Remembering
3.	Define the term IPR.	CO1	Level 1	Applying
4.	State the various types of IPR.	CO1	Level 1	Remembering
5.	What are the issues in IPR.	CO1	Level 1	Remembering
6.	Interpret the need to file IPR.	CO1	Level 2	Understanding
7.	What is meant by a Patent?	CO1	Level 1	Remembering
8.	Summarize the importance of patent in technological world.	CO1	Level 2	Understanding
9.	List the functions of WIPO.	CO1	Level 1	Remembering
10.	What is meant by a Copyright?	CO1	Level 1	Remembering
11.	State the classes of works under Copyright protection	CO1	Level 1	Remembering
12.	Write short note on WIPO.	CO1	Level 2	Understanding
13.	What is meant by Geographical Indications?	CO1	Level 1	Remembering
14.	State the criteria for patentable invention.	CO1	Level 2	Understanding
15.	Write a brief note on Assignment of Copyright.	CO1	Level 3	Applying
16.	What are the types of Patent Applications?	CO1	Level 1	Remembering
17.	Differentiate between Opposition and Revocation of Patent.	CO1	Level 2	Understanding
18.	Discuss Copyright Infringement.	CO1	Level 2	Understanding
19.	What are the prohibitions under registration of Geographical Indication?	CO1	Level 1	Remembering
20.	Point out the benefits of GI registration.	CO1	Level 2	Understanding
21.	Write down the functions of WIPO.	CO1	Level 2	Understanding
22.	What are considered as infringement of Geographical Indications?	CO1	Level 1	Remembering
23.	State five examples of Geographical Indicators with reference to India.	CO1	Level 2	Understanding
24.	Write down the components of a Patent.	CO1	Level 2	Understanding

PART – B					
1	Explain Intellectual Property and the various forms of protection of Intellectual Property.		CO1	Level 4	Analyzing
2	How can the motivation for Intellectual Property development be applied in various industries to foster innovation?		CO1	Level 3	Applying
3	Elaborate the conditions for obtaining a Patent protection.		CO1	Level 3	Applying
4	Analyse the role of WIPO describing its purpose, functions, core activities towards Intellectual Property development.		CO1	Level 4	Analyzing
5	What are the key mechanisms through which Intellectual Property Rights (IPR) help prevent unfair competition, and how do they influence market dynamics and innovation?		CO1	Level 4	Analyzing
6	Elaborate on TRIPS Agreement and discuss its features and the issues covered under the agreement.		CO1	Level 3	Applying
7	Elucidate how WIPO promotes the protection of intellectual property.		CO1	Level 4	Analyzing
8	Explain the salient features of TRIPS Agreement.		CO1	Level 4	Analyzing
9	Elaborate on the application of Patent, its types and the contents of a Patent Application.		CO1	Level 3	Applying
10	Describe the concept of Patent and elements of Patentable subject matter.		CO1	Level 4	Analyzing
11	(i)	Explain the salient features of the Patent Act. (8)	CO2	Level 4	Analyzing
	(ii)	Discuss the potential infringements covered under Sec 19 of the Patent Act. (5)	CO1		
12	Elaborate on the meaning of Copyright and the rights conferred.		CO2	Level 3	Applying
13	(i)	Explain the concept of Geographical Indications and the documents required for GI registration. (8)	CO1	Level 4	Analyzing

	(ii)	Discuss the rights granted to the holders of GI. (5)	CO2		
14		Elucidate the evolution of IPR in India and abroad.	CO1	Level 3	Applying
15		Discuss the norms and standards laid down by the World Trade Organization in respect of TRIPs related to 'Law of Copyright'.	CO1	Level 3	Applying
16		Explain the importance and protection of IPR.	CO1	Level 4	Analyzing
17		Enumerate in detail the provisions of the Patent Act.	CO1	Level 4	Analyzing
PART – C					
1.		When a patent application is submitted, it is examined by the patent authorities. What kind of objections can be raised and how can they be rectified by the applicant? After the applicant has cleared all these objections, all rights are given to her except one right. Which right is not given and why?	CO1	Level 4	Analysing
2.		Discuss the role and function of WTO in establishing the IPR practices by world countries with real examples.	CO1	Level 4	Analysing
3.		Effective Management of Intellectual Property enables companies to use their intellectual property rights to improve their competitiveness and strategic advantages. Discuss the significance of Intellectual Property Management.	CO1	Level 4	Analysing
4.	(i)	Explain the importance and protection of IPR. (8)	CO1	Level 4	Analysing
	(ii)	Explain the classification of treaties relating to intellectual property rights. (7)			
5.		Elucidate the significance of intellectual property management and discuss the strategies for effective IPR Management	CO1	Level 3	Applying

UNIT II - REGISTRATION OF IPRs**SYLLABUS**

Meaning and practical aspects of registration of Copy Rights, Trademarks, Patents, Geographical Indications, Trade Secrets and Industrial Design registration in India and Abroad.

PART – A

Q.No.	Questions	CO	BT Level	Competence
1.	What are the characteristics of copyrights?	CO2	Level 1	Remembering
2.	List the kind of products covered under Industrial Design Protection.	CO2	Level 2	Understanding
3.	State your understanding on 'Artistic Work' under Copyrights Act.	CO2	Level 1	Remembering
4.	Define Copyright.	CO2	Level 1	Remembering
5.	Write down the functions of Copyright Board.	CO2	Level 2	Understanding
6.	Give an account on infringement of Copyright.	CO2	Level 1	Remembering
7.	Who are Patent Agents?	CO2	Level 1	Remembering
8.	State the reasons for using Patent Information.	CO2	Level 2	Understanding
9.	Write a short note on indirect infringement of a Patent.	CO2	Level 1	Remembering
10.	What is meant by direct infringement of a Patent?	CO2	Level 1	Remembering
11.	Give an account of contributory infringement of a Patent.	CO2	Level 2	Understanding
12.	Distinguish between Product and Process Patent.	CO2	Level 2	Understanding
13.	What are Patentable and Non-Patentable Subject Matter?	CO2	Level 1	Remembering
14.	State the objective of Trademarks Law.	CO2	Level 2	Understanding
15.	Write a brief note on Industrial Design.	CO2	Level 2	Understanding
16.	What is meant by Geographical Indication?	CO2	Level 1	Remembering
17.	State the benefits of registration of Geographical Indications.	CO2	Level 2	Understanding
18.	Compare Industrial Design Vs Patent.	CO2	Level 2	Understanding
19.	What is meant by a Trade Secret?	CO2	Level 1	Remembering
20.	How does copyright differ from patent and trademark?	CO2	Level 2	Understanding

21.	State the duration and renewal of Trademark registration.	CO2	Level 1	Remembering
22.	Define Trademark.	CO2	Level 1	Remembering
23.	Differentiate between Trade Secret and Copyright.	CO2	Level 2	Understanding
24.	Bring out the essentials and characteristics of an industrial design	CO2	Level 1	Remembering
PART – B				
1.	Elaborate on the application of Copyright Act in India.	CO2	Level 3	Applying
2.	Discuss the statutory exceptions to infringement as stipulated by the Copyright Act.	CO2	Level 3	Applying
3.	Elucidate the establishment of Copyright Board and discuss its major functions.	CO2	Level 3	Applying
4.	Enunciate how does harmonization with international norms and standards lead to the development of Trademarks Act of 1999.	CO2	Level 4	Analyzing
5.	Copyright protects the rights of authors. State your views in support of the statement.	CO2	Level 3	Applying
6	Explain in detail the procedure relating to registration of Copyright.	CO2	Level 3	Applying
7	Briefly outline the remedies available to a copyright owner when his / her rights are infringed.	CO2	Level 4	Analyzing
8	What do you mean by performer's right? What are the exclusive rights of a performer under the Copyright Act?	CO2	Level 4	Analyzing
9	Discuss the benefits of geographical indications and methods to obtain geographical indications.	CO2	Level 3	Applying
10	Elucidate on the Assignment of Copyright as specified under the Copyrights Act.	CO2	Level 4	Analyzing
11	(i) Discuss the concept of Industrial Design. (5)	CO2	Level 4	Analyzing
	(ii) Explain the procedure for registration of designs. (8)	CO2		

12	(i)	Discuss in detail about the practical aspects of registration of Patents. (5)	CO2	Level 3	Applying
	(ii)	Describe the various approaches in patent searching mechanism. (8)	CO2		
13	(i)	Write an account on Geographical Indications. (5)	CO2	Level 4	Analyzing
	(ii)	Elaborate on the salient features of the Geographical Indications of Goods (Registration & Protection) Act 1999. (8)	CO2		
14.	(i)	Explain the concept of piracy of registered design. (5)	CO2	Level 4	Analyzing
	(ii)	Discuss the penalties for piracy of registered design. (8)	CO2		
15.	(i)	Enunciate on who are entitled for registration of GIs. (5)	CO2	Level 3	Applying
	(ii)	State the contents of a GI Application. (8)	CO2		
16.		Describe in detail about the trade secrets and industrial design registration in India and abroad.	CO2	Level 4	Analyzing
17.		Summarize the different process, procedures and documents associated in trademark and copy right.	CO2	Level 4	Analyzing
PART – C					
1.	(i)	Copyright Infringement is a criminal offence. Discuss. (7)	CO2	Level 4	Analyzing
	(ii)	Explain the Doctrine of Fair Use under Copyrights Act. (8)	CO2		
2.	(i)	Define Patent and explain the Patent application process. (7)	CO2	Level 3	Applying
	(ii)	Describe briefly about Geographical Indications. (8)	CO2		
3.		The TRIPS Agreement provides protection for trade secrets. Explain.	CO2	Level 4	Analyzing
4.		Analyse the scope and implementation of Geographical Indications in India.	CO2	Level 4	Analyzing

5.	<p>With a brand value worth 56 billion dollars, Coca-Cola-the 4th most valuable brand in the world according to Forbes Magazine, is one of the bestselling carbonated soft drink beverage companies in the world. A safely guarded recipe, which produced a distinctive and refreshing soft drink, turned Coca-Cola into a billion-dollar company. The whole business of this company centered around its unique recipe. Thus, the company made tremendous effort in keeping this recipe a secret and till now it is one of the closely guarded and best-kept secrets in the business world. Coca-Cola's Secret Formula is the lifeblood for their business.</p> <p>Question: Discuss on how Trade Secrets leads to business success.</p>	CO2	Level 3	Applying
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UNIT III - AGREEMENTS AND LEGISLATIONS

SYLLABUS

International Treaties and Conventions on IPRs, TRIPS Agreement, PCT Agreement, Patent Act of India, Patent Amendment Act, Design Act, Trademark Act, Geographical Indication Act.

PART – A

Q. No.	Questions	CO	BT Level	Competence
1.	Express the term international treaties and conventions.	CO3	Level 1	Remembering
2.	List the issues affecting IP Internationally.	CO3	Level 2	Understanding
3.	What does a Trips Agreement stand for?	CO3	Level 1	Remembering
4.	List out the functions of trips.	CO3	Level 1	Remembering
5.	What do you understand by EMR as stipulated by TRIPS?	CO3	level 2	Understanding
6.	What are the provisions of the TRIPS Agreement?	CO3	Level 1	Remembering
7.	What is the purpose of the TRIPS agreement?	CO3	Level 1	Remembering
8.	Define PCT Agreement.	CO3	Level 1	Remembering
9.	Identify and give any four items which are not patentable as laid down in the patent act, of 1970.	CO3	Level 1	Remembering
10.	What is a PCT number and Who can file PCT?	CO3	Level 1	Remembering

11.	Write a Generalize note on Patent Act in India.	CO3	Level 2	Understanding
12.	Classify the rights of a patentee under the Indian patents Act,of 1970.	CO3	Level 2	Understanding
13.	Illustrate about Patent Amendment Act.	CO3	Level 1	Remembering
14.	what are considered as inventions for the purpose of the Patent Act 1970?	CO3	Level 1	Remembering
15.	What are the important amendments to Patent Act?	CO3	Level 1	Remembering
16.	Mention the salient features of the patent amendment Act 2005.	CO3	Level 1	Remembering
17.	List the features of the Design Act	CO3	Level 1	Remembering
18.	Describe the design act.	CO3	Level 1	Remembering
19.	Define Trademark Act.	CO3	Level 1	Remembering
20.	Why the infringements under the trademark act?	CO3	Level 1	Remembering
21.	List the key features of Trademarks.	CO3	Level 1	Remembering
22.	Describe the concept of Geographical Indications.	CO3	Level 1	Remembering
23.	Write the rights bestowed by the registered proprietor of a geographical indication.	CO3	Level 1	Remembering
24.	Write the list of items that are granted with the Geographical indications tag in India.	CO3	Level 1	Remembering

PART – B

1.	Explain in detail the Evolution of IP ACTS and Treaties.	CO3	Level 4	Analysing
2.	Analyze International Treaties and Conventions on IPRs with examples.	CO3	Level 4	Analysing
3.	Discuss International Treaties and Conventions on IPRs. (6)	CO3	Level 3	Applying
	Explain in detail the TRIPS Agreement. (7)	CO3	Level 3	Applying
4.	TRIPS Agreement obliges member states to patent micro- organisms. Comment. Analyse the requirement of sufficiency of disclosure met in the case of micro-organisms?	CO3	Level 4	Analysing
5.	Describe in detail about Patent Act of India.	CO3	Level 2	Understanding
6.	Explain in detail about the Patent Amendment Act in detail.	CO3	Level 3	Applying
7.	Demonstrate briefly International Treaties and Conventions on IPRs.	CO3	Level 1	Remembering
8.	Discuss various IP rights and marketing regulations with examples.	CO3	Level 2	Understanding
9.	Discuss functional PCT agreement with a suitable example.	CO3	Level 3	Applying
10.	Explain Patent Amendment Act. and List the format the of Patent Act of India.	CO3	Level 4	Analysing

11.	(i)	Evaluate who can apply for the registration of a geographical indication? (7)	CO3	Level 4	Analysing
	(ii)	Assess the benefits of GI registration. (6)	CO3		
12.	Explain the essential requirements for the registration of design under the Designs Act, 2000?		CO3	Level 4	Analysing
13.	Examine piracy of a registered design. What penalties have been provided for piracy of a registered design under the Designs Act, of 2000?		CO3	Level 4	Analysing
14.	Explain in detail the difference between Trademark Act and Geographical Indication Act.		CO3	Level 4	Analysing
15.	Analyze and write the law and treaties governing trademarks with suitable cases.		CO3	Level 4	Analysing
16.	Explain the Geographical Indication Act with a suitable example.		CO3	Level 4	Analysing
17.	Elaborate on the problems and prospects involved in the approval and practices in Geographical indications.		CO3	Level 4	Analysing

PART – C

1.	Explain the patent amendments in India after the TRIPS agreement and the salient features of the patents act of, 1970.		CO3	Level 4	Analysing
2.	Explain in detail the removal of the trademark from the register.		CO3	Level 4	Analysing
3.	Enumerate steps a company should take to protect trade secrets/confidential business information.		CO3	Level 3	Applying
4.	Elaborate on the procedure for filing a patent application as per the patent co-operation Treaty(PCT).		CO3	Level 3	Applying
5.	Write a detailed note on protecting geographical indications – a step in developing a geographical indication. Generalize on protecting geographical indications abroad.		CO3	Level 4	Analysing

UNIT IV - DIGITAL PRODUCTS AND LAW

SYLLABUS

Digital Innovations and Developments as Knowledge Assets – IP Laws, Cyber Law and Digital Content Protection – Unfair Competition – Meaning and Relationship between Unfair Competition and IP Laws – Case Studies.

PART-A

Q. No	Questions	CO	BT Level	Competence
1.	Define Digital Innovations.	CO4	Level 1	Remembering
2.	List the importance of digital innovation.	CO4	Level 2	Understanding
3.	What are digital innovation and transformation?	CO4	Level 1	Remembering
4.	Mention the main characteristics of digital innovation.	CO4	Level 1	Remembering

5.	Categorize the features of digital innovations.		CO4	Level 1	Remembering
6.	What are the legislations covering IPRs in India?		CO4	Level 1	Remembering
7.	What is the main goal of this IP law?		CO4	Level 1	Remembering
8.	List the major IP laws in India.		CO4	Level 2	Understanding
9.	Define Cyber law.		CO4	Level 1	Remembering
10.	Define Cyber Law Act 2000.		CO4	Level 1	Remembering
11.	How many cyber laws are there in India?		CO4	Level 2	Understanding
12.	Differentiate IP law and cyber law.		CO4	Level 1	Remembering
13.	Write the advantages of cyber laws.		CO4	Level 1	Remembering
14.	Outline the concept of digital content.		CO4	Level 1	Remembering
15.	What are the ways to protect digital content?		CO4	Level 1	Remembering
16.	Compare cyber law and digital content protection.		CO4	Level 2	Remembering
17.	Write the advantages of cyber laws.		CO4	Level 1	Remembering
18.	Differentiate IP law and cyber law.		CO4	Level 1	Remembering
19.	Define unfair competition.		CO4	Level 1	Remembering
20.	Examine various types of unfair competition.		CO4	Level 1	Remembering
21.	Infer how unfair competition is existing in intellectual property.		CO4	Level 2	Understanding
22.	Write down how unfair competition is regulated in India.		CO4	Level 2	Understanding
23.	What are the ways to prevent unfair competition?		CO4	Level 2	Understanding
24.	How is competition law related to IP?		CO4	Level 2	Understanding
PART – B					
1.	(i)	What is IP law? Write a detail notes Digital Innovations? (6)	CO4	Level 3	Applying
	(ii)	How to use unfair competition prevention act? (7)			
2.	(i)	Explain the “Developments as Knowledge Assets”. (6)	CO4	Level 3	Applying
	(ii)	Explain cyber laws in detail. (7)			
3.	Discuss on digital content protection and Cyber Law.		CO4	Level 3	Applying
4.	Describe in detail about Relationship between Unfair Competition and IP Laws with suitable examples.		CO4	Level 4	Analyze
5.	Formulate the structure of IP licensing and Indian competition law.		CO4	Level 4	Analyze
6.	Illustrate in detail about IP laws.		CO4	Level 3	Applying
7.	(i)	Analyze the cyber crimes? Give examples. (6)	CO4	Level 4	Analyze
	(ii)	Explain in detail about on-line crime. (7)			

8.	Explain in detail about the Digital Content Protection.		CO4	Level 4	Analyze
9.	Analyze the significance of International Trade Mark Law?		CO4	Level 4	Analyze
10.	Describe in detail about confidentiality agreement and how it can protect the Trade secrets?		CO4	Level 3	Applying
11.	(i)	Explain the evolution of IP regime in India. (6)		Level 3	Applying
	(ii)	What is copyright infringement? What are the remedies for it? (7)			
12.	Infer the meaning of Cyber Law Act 2000. Illustrate in detail about digital content protection.		CO4	Level 4	Analyze
13.	(i)	Describe the detail notes of “Unfair Competition” and General Clause. (6)	CO4	Level 3	Applying
	(ii)	Discuss the Developments as Knowledge Assets.(7)			
14.	Discuss the Semi-Conductor Chip Protection Act.		CO4	Level 3	Applying
15.	Examine in detail about competition law with examples.		CO4	Level 3	Applying
16.	Examine the Principles of Copyright Act. Also discuss about the exceptions to infringement under Copyright act.		CO4	Level 3	Applying
17.	Explain cyber laws in detail.		CO4	Level 3	Applying
PART-C					
1.	Summarize the procedure relating to the registration of copyright. Is registration of the work compulsory under the Copyright Act?		CO4	Level 3	Applying
2.	Describe the Cyber Property Rights in India and How to ensure the enforcement of IPR laws in India with an example.		CO4	Level 3	Applying
3.	Describe how unfair competition increases IPR and also discuss the legalities involved in protecting against unfair competition with recent examples.		CO4	Level 4	Analyze
4.	Discuss any one case study on digital innovation-related rights.		CO4	Level 4	Analyze
5.	Do a Comparative analysis of Digital Innovation protection in India and in America.		CO4	Level 4	Analyze
UNIT V - ENFORCEMENT OF IPRs					
SYLLABUS					
Introduction to Multivariable control –Multivariable PID Controller – Multivariable Dynamic Matrix Controller – Fuzzy Logic Controller – Case Studies: - Distillation Column, CSTR and Four-tank system.					
PART – A					

Q.No	Questions	CO	BT Level	Competence
1.	Give the elements of infringement.	CO5	Level 2	Understanding
2.	Define Infringement.	CO5	Level 1	Remembering
3.	Mention the various myths of copyright infringement.	CO5	Level 2	Understanding
4.	Infer the components of contributory infringement.	CO5	Level 2	Understanding
5.	What is various infringement?	CO5	Level 1	Remembering
6.	Show the Nature of the Copyrighted Work.	CO5	Level 2	Analyzing
7.	Define Fair Use Cases.	CO5	Level1	Remembering
8.	What are the uses of Parody?	CO5	Level 2	Understanding
9.	When a person is liable for infringement?	CO5	Level 2	Understanding
10.	What is meant by infringement of patents? Give an example for it.	CO5	Level1	Remembering
11.	State the role of an injunction in the event of patents infringement.	CO5	Level 2	Evaluating
12.	Why Piracy of Software is most important?	CO5	Level 2	Understanding
13.	Summarize the Issues Confronted by Cyberspace Users.	CO5	Level 1	Remembering
14.	How Digital Rights Managements used?	CO5	Level 1	Remembering
15.	Mention any two features of digital millennium copyright ACT.	CO5	Level 1	Remembering
16.	List the Issues Arising under the DMCA.	CO5	Level 1	Remembering
17.	Explain Napster and MyMP3.com.	CO5	Level 1	Remembering
18.	Examine the importance of recent developments in copyright law.	CO5	Level 1	Remembering
19.	What are the different types of infringement?	CO5	Level 1	Remembering
20.	List the Limitations on the Rights of Mask Work Owners.	CO5	Level 1	Remembering
21.	Summarize the Duration of Protection and Exclusive Rights.	CO5	Level 1	Remembering
22.	Which is the risk IPR infringement?	CO5	Level 2	Understanding
23.	Outline the consequences of IP infringement.	CO5	Level 1	Remembering
24.	Write down the objectives of enforcement measures.	CO5	Level 1	Remembering

PART B

1.	Explain Copyright Ownership.	CO5	Level 3	Applying
2.	Discuss the Duration of Copyright in the Works of Joint Ownership.	CO5	Level 3	Applying
3.	Illustrate the protection against unfair competition.	CO5	Level 3	Applying
4.	Describe about the grants executed prior and after January 1, 1978.	CO5	Level 3	Applying

5.	(i)	What is the duration of copyright? (03)	CO5	Level 3	Applying
	(ii)	Explain each of Duration under the 1909 Copyright Act. (10)			
6.	Illustrate the sequential patent filing procedures in India, from initial registration to the final patent grant.		CO5	Level 3	Applying
7.	Demonstrate the functions of elements of infringement ownership of copyright.		CO5	Level 4	Analyze
8.	Generalize about the various types of infringement of rights in IPR management. Also explain the preventive measures and legal remedies available for such infringements.		CO5	Level 4	Analyze
9.	Recall the concept about defenses to infringement.		CO5	Level 4	Analyze
10.	Discuss the infringement actions and the remedies for infringement.		CO5	Level 4	Analyze
11.	Summarize Enforcement Measures in IPR with suitable example.		CO5	Level 4	Analyze
12.	Analyze:				
	(i)	Notice of Copyright. (5)		Level 4	Analyze
	(ii)	Infringement of Computer Programs. (4)			
	(iii)	Licensing of Computer Programs. (4)			
13.	Compare and contrast the Emerging issues of IPR.		CO5	Level 3	Applying
14.	Explain in detail about copyright protection for automated databases.		CO5	Level 3	Applying
15.	Discuss the origin, scope and nature of IPR.		CO5	Level 3	Applying
16.	Recall the role of WTO in Intellectual Property Rights.		CO5	Level 4	Analysing
17.	Analyze the role of different agencies that promote the use of IPR.		CO5	Level 4	Analysing
PART-C					
1.	National Biscuit Co. v. Kellogg Co. In this case, National Biscuit Co. filed suit against Kellogg Co. over their sale of shredded wheat cereal. According to National Biscuit Co., Kellogg's manufacture and sale of this product constituted unfair competition and trademark violation, since the previous iteration of their company had been owned by the inventor of shredded wheat and the machinery used to make it, although the patents on both inventions had been allowed to expire. Kellogg Co. countered with the argument that National Biscuit's suit amounted to an attempt to monopolize the market on shredded wheat. Ultimately, the US Supreme Court ruled		CO5	Level 3	Applying

	that “shredded wheat” was not a trademarkable term and its design was a functional one, and thus free for copying since the trademark had expired. Question: Discuss about the all the IPR concepts applicable to the above case study.			
2.	Holiday hired an independent contractor to create a movie explaining its ships’ safety features. The parties had no written agreement. Holiday also instructed its musical director (who has been employed with Holiday for four years) to compose an instrumental musical piece that could be played at the end of its musical shows.	CO5	Level 3	Applying
3.	Discuss the copyright ability of the works discussed in the case study as well as any other copyright or infringement issues relating to the works.	CO5	Level 4	Analysing
4.	“Unfair practices of business generally occur due to the mal practices of patent and IPR. Discuss with suitable examples.	CO5	Level 4	Analysing
5.	Discuss about the role of IPR in economic development.	CO5	Level 4	Analysing

