

# **SRM VALLIAMMAI ENGINEERING COLLEGE**

**(An Autonomous Institution)**  
SRM Nagar, Kattankulathur – 603 203

## **DEPARTMENT OF ARTIFICIAL INTELLIGENCE AND DATA SCIENCE**

### **QUESTION BANK**



**VIII SEMESTER**

**1922805 – DATA QUALITY AND TRANSFORMATION**

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**DEPARTMENT OF ARTIFICIAL INTELLIGENCE AND DATA SCIENCE**  
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**SUBJECT: 1922805 – DATA QUALITY AND TRANSFORMATION**

**YEAR / SEM: IV / VIII**

**UNIT I - INTRODUCTION**

Introduction to the concept of Data Quality-Data Quality and Types of Data-Data Quality and Types of Information Systems-Research Issues and Application Domains in Data Quality: Research Issues in Data Quality-Application Domains in Data Quality-Research Areas Related to Data Quality

**PART - A (2 - MARKS)**

<b>Q. No</b>	<b>QUESTIONS</b>	<b>Competence</b>	<b>BT Level</b>
1.	Define DQ.	Remembering	BTL-1
2.	List the examples of the importance of data quality in organizational processes.	Remembering	BTL-1
3.	Explain Corporate house-holding.	Understanding	BTL-2
4.	Differentiate private and public initiatives.	Understanding	BTL-2
5.	Define integrity.	Remembering	BTL-1
6.	How data quality has been addressed from research perspective?	Remembering	BTL-1
7.	What is completeness error?	Remembering	BTL-1
8.	Define semi structured data.	Remembering	BTL-1
9.	Differentiate elementary and aggregate data.	Understanding	BTL-2
10.	Assess component data items.	Understanding	BTL-2
11.	What is federated data?	Remembering	BTL-1
12.	What is web data?	Remembering	BTL-1
13.	What are the 3 categories of data based on change frequency?	Remembering	BTL-1
14.	Define stable data.	Remembering	BTL-1
15.	Brief DW.	Understanding	BTL-2
16.	Define CIS.	Remembering	BTL-1
17.	What are the five main types of information systems?	Remembering	BTL-1

18.	Explain the two hierarchy of anatomy.		Understanding	BTL-2
19.	Explain peer-to-peer information system.		Understanding	BTL-2
20.	Sketch on Main issues in data quality.		Understanding	BTL-2
21.	What are the research issues in data quality?		Remembering	BTL-1
22.	Explain the need for methodologies while dealing with DQ.		Understanding	BTL-2
23.	What are the three distinct application domains of DQ?		Remembering	BTL-1
24.	What are all the objectives of e-government?		Remembering	BTL-1
<b>PART - B (13 - MARKS)</b>				
1.	Why data quality is relevant? Explain the importance of data quality in organizational process.	(13)	Evaluating	BTL-5
2.	Discuss the concept of Data Quality.	(13)	Applying	BTL-3
3.	(i) Briefly describe Data Quality. (ii) Explain the different types of data.	(7) (6)	Analyzing	BTL-4
4.	Define data quality and types of information systems in detail.	(13)	Applying	BTL-3
5.	Explain the Main Research Issues and Application Domains in Data Quality.	(13)	Applying	BTL-3
6.	Explain the Research Areas Related to Data Quality in the areas of computer science.	(13)	Applying	BTL-3
7.	Describe the application domains in data quality.	(13)	Analyzing	BTL-4
8.	Discuss the five main types of information systems with a diagram.	(13)	Analyzing	BTL-4
9.	Explain the consequences of poor quality of data often experienced in everyday life.	(13)	Applying	BTL-3
10.	Summarize some of the major initiatives in both the private and public domains.	(13)	Analyzing	BTL-4
11.	Address the data quality from a research perspective in different areas.	(13)	Analyzing	BTL-4
12.	Explain the relation movies data quality problem.	(13)	Applying	BTL-3
13.	(i) How different types of data are distinguished in IP-MAP model? (ii) How data are classified implicitly or explicitly by several authors?	(7) (6)	Evaluating	BTL-5
14.	(i) How data are classified according to Dasu and Johnson? (ii) According to the change frequency in time dimension data, classify source data.	(5) (8)	Evaluating	BTL-5
15.	Explain about the three different criteria proposed for distributed databases: distribution, heterogeneity, and autonomy.	(13)	Applying	BTL-3
16.	Explain the main issues in data quality with a pictorial representation.	(13)	Analyzing	BTL-4
17.	Analyze the three distinct application domains of DQ.	(13)	Analyzing	BTL-4

<b>PART - C (15 - MARK )</b>				
1.	Explain in detail about the Main Research Issues and Application Domains in Data Quality.	(15)	Evaluating	BTL-5
2.	Investigate the Research Areas Related to Data Quality.	(15)	Creating	BTL-6
3.	Explain data quality and types of information system with a neat diagram.	(15)	Analyzing	BTL-4
4.	Explain the different types of data based on different perspective.	(15)	Analyzing	BTL-4
5.	Construct the data quality problem with an example.	(15)	Creating	BTL-6

### **UNIT II - DATA QUALITY DIMENSIONS**

Accuracy-Completeness: Completeness of Relational Data and Web Data- Time-related Dimensions: Currency, Timeliness and Volatility-Consistency: Integrity Constraints-Data Edits. Other Data Quality Dimensions - Approaches to the Definition of Data Quality Dimensions - Schema Quality Dimensions.

### **PART - A (2 - MARKS)**

<b>Q. No</b>	<b>QUESTIONS</b>	<b>Competence</b>	<b>BT Level</b>
1.	List some of the data quality dimensions.	Remembering	BTL-1
2.	Define accuracy.	Remembering	BTL-1
3.	List and explain two kinds of accuracy.	Remembering	BTL-1
4.	What is semantic accuracy?	Remembering	BTL-1
5.	What are the two main issues to be addressed for solving the object identification problem?	Remembering	BTL-1
6.	List the three types of accuracy for relational model.	Remembering	BTL-1
7.	What is duplication in accuracy?	Remembering	BTL-1
8.	Explain the metrics used for the calculation of accuracy.	Understanding	BTL-2
9.	What is strong accuracy error?	Remembering	BTL-1
10.	List and explain three types of completeness.	Remembering	BTL-1
11.	How completeness in the relational model can be characterized?	Understanding	BTL-2
12.	Represent the Completeness of different elements in the relational model by a diagram.	Understanding	BTL-2
13.	Show the graphical representation of completability.	Remembering	BTL-1
14.	What is volatility?	Remembering	BTL-1
15.	Define Currency.	Remembering	BTL-1
16.	What are the different types of dependency?	Remembering	BTL-1
17.	Define edit-imputation problem.	Remembering	BTL-1

18.	Explain geographical and geospatial domain.		Understanding	BTL-2
19.	What type of documentation needed to maximize interpretability?		Remembering	BTL-1
20.	List the three main approaches adopted for proposing comprehensive sets of the dimension definitions.		Remembering	BTL-1
21.	Sketch the Proper representation of the real world system in the theoretical approach.		Understanding	BTL-2
22.	Sketch the different types of design deficiencies.		Understanding	BTL-2
23.	List the set of data quality dimensions defined by making references to described deficiencies.		Remembering	BTL-1
24.	What are the four categories in empirical approach?		Remembering	BTL-1
<b>PART - B (13 - MARKS )</b>				
1.	Describe briefly the data quality dimension: Accuracy.	(13)	Analyzing	BTL-4
2.	Discuss the two types of accuracy in detail with example.	(13)	Analyzing	BTL-4
3.	Explain the metrics used for the calculation of accuracy.	(13)	Applying	BTL-3
4.	Describe in detail about different types of accuracy used for calculation of DQ.	(13)	Analyzing	BTL-4
5.	Describe briefly the data quality dimension: Completeness.	(13)	Analyzing	BTL-4
6.	Specify the three types of completeness in detail.	(13)	Analyzing	BTL-4
7.	Exemplify completeness of relational data.	(13)	Applying	BTL-3
8.	Illustrate with an example to explain the presence and absence of NULL values in the completeness of the relational model.	(13)	Applying	BTL-3
9.	In logical models for databases, such as the relational model, there are two different assumptions on the completeness of data represented in a relation instance r. Explain in detail.	(13)	Analyzing	BTL-4
10.	Clarify the most interesting cases from the following possible combinations (i) Model without null values with OWA (ii) Model with null values with CWA	(6) (7)	Evaluating	BTL-5
11.	(i) Demonstrate the relational model without null values with open world assumption. (ii) Illustrate the relational model with null values with closed world assumption.	(6) (7)	Applying	BTL-3
12.	Illustrate the completeness of web data.	(13)	Applying	BTL-3
13.	Exemplify the completeness of tuples, attributes and relations in Student relation.	(13)	Applying	BTL-3
14.	Discuss in detail about Time-Related Dimensions: Currency, Timeliness, and Volatility.	(13)	Analyzing	BTL-4

15.	Explain in detail about the DQ dimension: Consistency.	(13)	Analyzing	BTL-4
16.	Discuss the domains, the specific data quality dimensions are proposed for.	(13)	Analyzing	BTL-4
17.	Illustrate the following DQ dimensions. (i) Accessibility (ii) Quality of Information Sources	(6) (7)	Applying	BTL-3

**PART - C (15 - MARK )**

1.	Explain (i) Completeness of relational data (ii) Completeness of web data	(8) (7)	Applying	BTL-3
2.	Discuss the Time-Related Dimensions: Currency, Timeliness, and Volatility.	(15)	Analyzing	BTL-4
3.	Examine the DQ dimension: Consistency.	(15)	Analyzing	BTL-4
4.	Design and Demonstrate the other DQ dimensions such as Accessibility and Quality of Information Sources	(15)	Applying	BTL-3
5.	Investigate the following approaches (i) Theoretical Approach (ii) Empirical Approach	(10) (5)	Creating	BTL-6

**UNIT III - MODELS FOR DATA QUALITY**

Introduction-Extensions of Structured Data Models: Conceptual Models-Logical Models for Data Description-The Polygen Model for Data Manipulation-Data Provenance. Extensions to Semi-structured Data Models-Management Information System Models: IP-MAP model-Extensions of IP-MAP-Data Models.

**PART-A (2 - MARKS)**

1.	Distinguish conceptual and logical schema.		Understanding	BTL-2
2.	Give an example of quality dimension represented in the Entity Relationship Model.		Understanding	BTL-2
3.	What is polygen domain?		Remembering	BTL-1
4.	Define restrict operator.		Remembering	BTL-1
5.	What is Data provenance?		Remembering	BTL-1
6.	What are the two types of provenance defined in the literature?		Remembering	BTL-1
7.	Define reverse query approach.		Remembering	BTL-1
8.	List the three possible types of execution or propagation schemes in forward propagation approach.		Remembering	BTL-1
9.	Define D <sup>2</sup> Q model.		Remembering	BTL-1
10.	List the main features of the D <sup>2</sup> Q model.		Remembering	BTL-1
11.	Define quality association function.		Remembering	BTL-1

12.	Define IP-MAP.		Remembering	BTL-1
13.	Define any two IP-MAP construct blocks.		Remembering	BTL-1
14.	What are event process chain diagrams?		Remembering	BTL-1
15.	List the advantages of IP-UML formalism.		Remembering	BTL-1
16.	What are the different types of model comes under data quality profile?		Remembering	BTL-1
17.	Define quality data class.		Remembering	BTL-1
18.	Explain the IP-MAP elements.		Understanding	BTL-2
19.	What are the limitations of IP-MAP?		Remembering	BTL-1
20.	How an input flow to a process can be transformed in the domain of a specific organization?		Understanding	BTL-2
21.	Define information flow.		Remembering	BTL-1
22.	How to obtain an aggregated item?		Understanding	BTL-2
23.	Define how to aggregate quality values		Remembering	BTL-1
24.	Explain the concept of information system boundary.		Understanding	BTL-2
<b>PART - B (13 - MARKS )</b>				
1.	Illustrate the conceptual model in detail.	(13)	Analyzing	BTL-4
2.	Explain how the complete data quality schema is made for the conceptual model with a diagrammatic representation?	(13)	Analyzing	BTL-4
3.	Explain the models (i) Logical Models for Data Description (ii) The Polygen Model for Data Manipulation	(6) (7)	Applying	BTL-3
4.	Elaborate Data Provenance in detail.	(13)	Applying	BTL-3
5.	Discuss the concept of the where provenance and its different meanings in the following context: given a relational database D, with a set of annotations associated with tuples in D, and a query Q over D, compute the provenance of an output tuple t in the result of Q.	(13)	Evaluating	BTL-5
6.	Describe briefly the model for associating quality values to data-oriented XML documents which is proposed.	(13)	Analyzing	BTL-4
7.	Discuss Data and data quality schema (D <sup>2</sup> Q) with a neat diagram.	(13)	Analyzing	BTL-4
8.	Discuss IP-MAP model.	(13)	Analyzing	BTL-4
9.	Elaborate Extensions of IP-MAP model with a neat sketch.	(13)	Applying	BTL-3
10.	Illustrate the Organizations, processes, and information flows in a Cooperative Information System with a neat diagram.	(13)	Applying	BTL-3
11.	Explain the Data Model of the Information Flows of an Organization	(13)	Applying	BTL-3

12.	Discuss about the Quality Profile Model.	(13)	Analyzing	BTL-4
13.	Discuss the stereotypes which are introduced in order to model the overall set of dimension-related requirements.	(13)	Analyzing	BTL-4
14.	Elaborate IP-UML.	(13)	Applying	BTL-3
15.	Demonstrate information production map.	(13)	Applying	BTL-3
16.	Summarize the main features of the D <sup>2</sup> Q model.	(13)	Applying	BTL-3
17.	Explain the two client relation and mapping relation with an example.	(13)	Applying	BTL-3

**PART - C(15 - MARKS)**

1.	Investigate Extensions of Structured Data Models in detail.	(15)	Creating	BTL-6
2.	Discuss Data Provenance with an example.	(15)	Analyzing	BTL-4
3.	Demonstrate about the Extensions of Semi structured Data Models.	(15)	Applying	BTL-3
4.	Discuss in detail about the management information system model.	(15)	Analyzing	BTL-4
5.	Analyze about (i) A Data Model of the Information Flows of an Organization (ii) A Quality Profile Model	(8) (7)	Analyzing	BTL-4

**UNIT IV- DATA QUALITY MEASUREMENT AND IMPROVEMENT**

Basics on Data Quality Methodologies: Inputs and Outputs-Classification of Methodologies-Comparison among Data-driven and Process-driven strategies. Assessment Methodologies-Comparative Analysis of general purpose methodologies-CDQM Methodology.

**PART - A (2 - MARKS)**

1.	List the Knowledge involved in the DQ measurement and improvement process.		Remembering	BTL-1
2.	What are the relevant elements involved in a DQ methodology?		Remembering	BTL-1
3.	What are the three different cost categories in DQ methodology?		Remembering	BTL-1
4.	Draw a neat sketch on the Inputs and outputs of a DQ measurement and improvement methodology.		Remembering	BTL-1
5.	List the Data quality methodologies classified according to several criteria.		Remembering	BTL-1
6.	Compare Data-driven vs. process-driven.		Understanding	BTL-2
7.	Compare General-purpose vs. special-purpose.		Understanding	BTL-2
8.	Define new data acquisition.		Remembering	BTL-1
9.	Outline the use of data edits/integrity constraints.		Remembering	BTL-1
10.	What are the two main phases characterize process-driven strategies?		Remembering	BTL-1
11.	List down the three main activities followed in assessment methodologies.		Remembering	BTL-1
12.	Summarize the phases of the assessment methodology.		Understanding	BTL-2



13.	Define objective/quantitative assessment.		Remembering	BTL-1
14.	Define subjective/qualitative assessment.		Remembering	BTL-1
15.	List few of the general purpose methodologies.		Remembering	BTL-1
16.	Summarize some of the Common phases for the assessment process.		Understanding	BTL-2
17.	Summarize some of the Common phases for the improvement process.		Understanding	BTL-2
18.	Brief about TDQM methodology.		Remembering	BTL-1
19.	Define quality verification phase and quality improvement phase.		Remembering	BTL-1
20.	Write short notes on TQDM.		Remembering	BTL-1
21.	Brief about Istat methodology.		Remembering	BTL-1
22.	What is local agency in Istat methodology?		Remembering	BTL-1
23.	Sketch the General view of the Istat methodology.		Remembering	BTL-1
24.	With neat diagram Compare TQDM, TDQM and Istat Methodologies.		Understanding	BTL-2

**PART - B (13 - MARKS )**

1.	Discuss in detail about the inputs and outputs on Data Quality Methodologies.	(13)	Analyzing	BTL-4
2.	Illustrate the types of knowledge involved in the DQ measurement and improvement process.	(13)	Applying	BTL-3
3.	Describe the classification of Data quality methodologies according to numerous criteria.	(13)	Applying	BTL-3
4.	Determine the comparison among Data-driven and Process-driven Strategies.	(13)	Applying	BTL-3
5.	Distinguish the three major strategies, using three distinct data quality activities on Data Quality Methodologies.	(13)	Analyzing	BTL-4
6.	(i) Demonstrate the two main phases which characterizes process-driven strategies.	(5)	Applying	BTL-3
	(ii) Compare data-driven and process-driven strategies.	(8)		
7.	Discuss the usual process followed in assessment methodologies.	(13)	Analyzing	BTL-4
8.	Discuss in detail about the Basics on Data Quality Methodologies.	(13)	Analyzing	BTL-4
9.	Demonstrate the goal of assessment methodologies.	(13)	Applying	BTL-3
10.	Describe the main phases of the assessment methodology with a neat sketch.	(13)	Applying	BTL-3
11.	(i) Describe about objective/quantitative assessment with an example.	(7)	Applying	BTL-3
	(ii) Describe about subjective/qualitative assessment with an example	(6)		
12.	Compare and Analyze General-purpose Methodologies.	(13)	Analyzing	BTL-4
13.	Discuss the common phases of the		Analyzing	BTL-4

	(i) Assessment process	(7)		
	(ii) Improvement process	(6)		
14.	Demonstrate the Basic Common Phases Among Methodologies.	(13)	Applying	BTL-3
15.	Illustrate the TDQM Methodology.	(13)	Applying	BTL-3
16.	Discuss about the Istat Methodology with a neat diagram.	(13)	Analyzing	BTL-4
17.	(i) Discuss the steps involved in the specific tasks of the managerial perspective concern.	(7)	Analyzing	BTL-4
	(ii) Explain the principles of TQDM method.	(6)		

**PART-C (15-MARKS)**

1.	Investigate about the CDQM methodology in detail.	(15)	Creating	BTL-6
2.	Illustrate the New technological architecture for Government-to-Business interactions with a neat sketch.	(15)	Applying	BTL-3
3.	Explain the following in the case study in e-Government Area.		Evaluating	BTL-5
	(i) Two main strategies, aimed at improving the state of existing business data and at maintaining correct record alignment for all future data.	(5)		
	(ii) Reconstruct the State of Data	(5)		
	(iii) Check problems with users	(5)		
4.	Discuss in detail about all the phases in the assessment methodologies.	(15)	Analyzing	BTL-4
5.	Illustrate in detail about the basics on data quality methodologies.	(15)	Applying	BTL-3

**UNIT V - DATA TRANSFORMATION**

Introduction-Benefits and Challenges-Functions of data transformations: Extraction and parsing-Translation and mapping-Filtering, aggregation, and summarization-Enrichment and imputation-Indexing and ordering - Anonymization and encryption - Modeling, typecasting, formatting, and renaming.

**PART - A (2 - MARKS)**

1.	List the steps involved in data transformation.		Remembering	BTL-1
2.	Define data transformation.		Remembering	BTL-1
3.	Explain smoothing.		Understanding	BTL-2
4.	Define aggregation.		Remembering	BTL-1
5.	Define discretization.		Remembering	BTL-1
6.	Write short notes on generalization.		Remembering	BTL-1
7.	What are the techniques used for normalization?		Remembering	BTL-1
8.	Define Z-Score Normalization.		Remembering	BTL-1
9.	List some of the advantages of Data Transformation in Data Mining.		Remembering	BTL-1
10.	List some of the disadvantages of Data Transformation in Data Mining.		Remembering	BTL-1

11.	Describe the importance of transforming raw data for analysis and visualization.	Understanding	BTL-2
12.	How data transformation fits into the ETL/ELT process?	Understanding	BTL-2
13.	Write down several benefits yield by data transformation.	Remembering	BTL-1
14.	Summarize the techniques involved in data transformation.	Understanding	BTL-2
15.	How to convert data formats and structures?	Understanding	BTL-2
16.	Which function Protects sensitive data?	Understanding	BTL-2
17.	List the ETL tools used for data transformation.	Remembering	BTL-1
18.	What are the six main stages involved in data extraction?	Remembering	BTL-1
19.	After extraction, the data may need to undergo transformation. List the tasks included.	Understanding	BTL-2
20.	Define ETL.	Remembering	BTL-1
21.	Define ELT.	Remembering	BTL-1
22.	Define web scraping and parsing.	Remembering	BTL-1
23.	List out few Tools for Effective Data Extraction.	Remembering	BTL-1
24.	What are the five best practices for data extraction?	Remembering	BTL-1

**PART – B (13 MARKS )**

1	Discuss in detail about data transformation.	(13)	Analyzing	BTL-4
2	Illustrate all the steps involved in data transformation.	(13)	Applying	BTL-3
3	List out the advantages and disadvantages of Data Transformation in Data Mining.	(13)	Applying	BTL-3
4	Demonstrate the benefits and challenges of data transformation.	(13)	Applying	BTL-3
5	Describe all the functions of data transformation in detail.	(13)	Analyzing	BTL-4
6	Describe about the extraction and parsing function of data transformation.	(13)	Analyzing	BTL-4
7	Exemplify data integration.	(13)	Applying	BTL-3
8	Discuss about ETL and ELT integration.	(13)	Analyzing	BTL-4
9	Illustrate about the functions like Filtering, aggregation, and summarization in detail with example.	(13)	Applying	BTL-3
10	Explain about data Enrichment and imputation with an example.	(13)	Applying	BTL-3
11	Discuss about indexing and ordering of data in detail.	(13)	Analyzing	BTL-4
12	Compare data Anonymization and encryption in detail.	(13)	Analyzing	BTL-4
13	Elaborate Modeling, typecasting, formatting, and renaming of data.	(13)	Applying	BTL-3

14	Elaborate data transformation steps.	(13)	Applying	BTL-3
15	Describe briefly the role of extraction and parsing in data transformation.	(13)	Analyzing	BTL-4
16	Data Anonymization vs Encryption: What's The Difference?	(13)	Analyzing	BTL-4
17	Demonstrate the techniques involved in Data Anonymization and data Encryption.	(13)	Applying	BTL-3
<b>PART- C (15 MARKS)</b>				
1	Write detailed notes on data transformation.	(15)	Remembering	BTL-1
2	Assess the functions of data transformation in detail.	(15)	Evaluating	BTL-5
3	Investigate data extraction and parsing with example.	(15)	Creating	BTL-6
4	Describe about Anonymization and encryption of data.	(15)	Analyzing	BTL-4
5	Illustrate about the benefits, challenges and types of data transformation.	(15)	Applying	BTL-3